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### **Wyandotte County's NetStandard Announces Plans to Expand, Grow Business**

Kansas City, KS – One of Wyandotte County's most notable technology firms announces today plans to increase its operations by expanding its infrastructure. NetStandard, a national leader in technology management and Software as a Service, began boosting their technology capacity at their existing 2000 Merriam Lane location this month. Adding 20 new jobs to their current staff of 60, with an average annual salary in excess of \$50,000, the expansion will help facilitate the company's outstanding growth experienced in recent months.

"The management of technology and application hosting that we offer our clients is unique for today's environment. Our customers find that by utilizing our team for their technology needs, their time and energy is freed up and more efficiently focused on their key areas of business – something that is essential to surviving in the current economy," said Jeff Melcher, CEO and co-founder of NetStandard. "As our business increases, so does our need to outfit our facilities with additional infrastructure to support that growth. We look forward to this growth not only as a sign of our successful business planning but also for the opportunity to serve more clients with these advanced services."

The news is good for Wyandotte County as well. Not only does the expansion create additional jobs, it also adds more than \$1 million in capital investment from a market sector that the county is not historically known for. "Wyandotte County is filled with great companies that are at the top of their game as far as the products and services they provide. It's great for us to be able to offer a diverse set of assets for tech-savvy businesses such as NetStandard to thrive in," said Wyandotte Economic Development Council (WYEDC) President Brent Miles. "Smart companies make smart decisions; we couldn't be more excited that NetStandard's plans for the future include Wyandotte County."

NetStandard has spent more than 12 years in their current location and have no plans to change that aspect of their business anytime soon. "From the outstanding service and support we receive from the Board of Public Utilities for our everyday business needs, to the support and encouragement shown to us by the Kansas Department of Commerce, the Kansas City Kansas Area Chamber of Commerce and WYEDC, we feel like we're a valued member of this community; we've really found our home in Wyandotte County," said Walt Lane, President and co-founder.

"NetStandard reflects the intellectual prowess and consummate work ethic that Kansas businesses are known for," said Secretary of Commerce David D. Kerr. "We're proud to have them operate in Kansas and even more so to watch them expand during such a difficult economic time. In light of the nation's current economic challenges, now is the ideal time to tout the economic advantages of the Midwest, including our strong workforce, low cost of living and high quality of life."

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*NetStandard delivers simple, manageable and affordable information technology services designed to enhance the performance of small to medium sized businesses. Their focus is on three primary areas: IT Managed Services, high availability data center services and Business Applications focused on improving business productivity. Their specialized services allow customers to focus on operating their businesses, while relying on the NetStandard team to take care of their unique software and technology system management needs.*