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GMJ's Sports Associated, Inc. moving into Wyandotte County

Kansas City, KS – Sports Associated Inc. (SAI), a subsidiary of parent company GMJ Co, Inc, is on the move and headed to Wyandotte County. The carrier company that is known throughout for its expertise in transportation, warehousing and trade shows for a wide variety of power sport vehicles, electronic equipment suppliers and other companies with materials or machinery that requires specialty transportation is anticipating a move into their new home at 4600 Kansas Avenue in Kansas City, Kansas by the end of the month.

SAI is an asset based, truck load carrier that also offers general warehousing and trade show transportation, warehousing and event management services. SAI began its services more than 29 years ago in the motorsport industry after years of owning their own boat, motorcycle and custom van dealerships. With an intimate understanding of the value of transporting a new product quickly and securely to a show room floor, SAI began receiving requests from other dealers in the area to be their freight carrier and delivery partner. Today, their services have expanded beyond the freight transportation industry into tradeshow transportation, event management and short- and long-term warehousing for companies including, but not limited to Yamaha, Harley-Davidson, Ford, EZ-Go, International Gaming Technology, GE Financial, Saks Fifth Ave, Diamond Aviation.

The tremendous growth experienced by the company in recent years is what drove GMJ owner and CEO, George Hersh to seek a new location for SAI's primary headquarters, which will also serve as the corporate headquarters for GMJ. "We went looking for our new location nearly four years ago with the idea of ending up in Kansas," Hersh said. "What really got us moving in the right direction was our initial meeting with WYEDC in December of 2008. No more than a week later we had properties lined up to tour and an incentive program in our hands from the State of Kansas; in a matter of 45 days the deal was closed on the 4600 Kansas Avenue location. We couldn't be more excited about the potential we see for our company to grow in Kansas."

Not only does the deal benefit GMJ and SAI, but also Wyandotte County. The investment tally for bringing both entities into the county means nearly \$12 million in capital investment and an estimated 100 jobs.

"With a project like this, both sides are set-up to succeed in a major way," said WYEDC President Brent Miles. "Wyandotte County benefits from having a company as unique and highly recognized in their craft as GMJ and SAI to represent our county on an international stage; and GMJ and SAI benefit by gaining a headquarters with extremely high visibility along a prominent interstate with unparalleled accessibility and opportunity for growth. I personally can't wait to see what the future holds for these companies."

"We could not be more pleased with GMJ's decision to relocate its headquarters and expand its business in Kansas," said Secretary of Commerce David D. Kerr. "GMJ represents the innovation and dexterity for which Kansas businesses are known and that we as a state must continue to encourage. We appreciate the new jobs and capital investment this project brings to the state and look forward to working with GMJ to help the company grow in Kansas."

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Sports Associated, Inc. has grown its list of products and services over the last 25 years to include, transportation, tradeshow management, specialty freight and logistics solutions, freight brokerage and specialty warehousing. SAI's goal is to provide a service that exceeds the expectations of their clients through an intense focus on detail and years of experience.

www.sportsassociated.com