

For Release: December 2, 2009



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Sealy Recommits to Wyandotte County
Secures crucial manufacturing jobs for the county for a decade

Kansas City, KS - The largest bedding manufacturer in North America and longtime Wyandotte County manufacturer, Sealy Mattress Company has announced plans to continue producing their world-famous mattresses in Kansas. Sealy will move its local operations to 435 Riverpark in July, 2010, securing in excess of 100 manufacturing jobs for the county.

As one of the most efficient production plants of the international company, Sealy will benefit from a 20% increase in square footage when they move into their new facility. The Kansas City, KS Sealy plant manufactures and delivers all Sealy products® sold in the five state regions of Kansas, Missouri, Iowa, Nebraska and Arkansas, a responsibility the company credits to the quality of the local workforce.

"Our Kansas City workforce is one of the most productive workforces within the Sealy organization," said Stuart Ernest, Director of Manufacturing. "It was extremely important for us to find a site in Wyandotte County that would not only accommodate our plans for the future, but also allow us to retain our current workforce. It is the best way for us to show our workers how thankful we are for their quality work and tireless commitment to the Sealy brand®."

Ernest also gives credit to the development team representing the different organizations in Kansas and Wyandotte County for helping to secure the new deal. "The initiative and follow-through shown by the Kansas Department of Commerce and the Wyandotte Economic Development Council really proved to us how important we are to the local community and made it an easy process for us. Without their support, this deal would not have happened."

"Keeping the quality-driven and world recognized brand of the Sealy Mattress Company associated with Wyandotte County for at least ten more years is a huge credit to the community and our local workforce," Unified Government of Wyandotte County/Kansas City Kansas Mayor Reardon said. "Our development team continues to work hard to retain local businesses, which will prove to be a huge advantage for Wyandotte County in the short and long-term."

"We're excited that Sealy has chosen to continue its operations in Kansas," said Bill Thornton, Secretary of the Kansas Department of Commerce. "Especially amid these challenging economic times, it speaks volumes about our state when an industry leader like Sealy chooses to grow here. We appreciate the company's commitment to keeping these jobs in Kansas and employing Kansas workers."

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Sealy manufactures and markets a broad range of mattresses and foundations under the Sealy®, Sealy Posturepedic®, Stearns & Foster® and Bassett® brands. The company has the largest market share, with sales of \$1.5 billion in fiscal 2008, and highest consumer awareness of any bedding brand in North America.

Sealy sells its products through more than 7,000 retail outlets, which include furniture stores, national mass merchandisers, specialty sleep shops, department stores and warehouse clubs.

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