

# POWER of the DOTTE

---

**WORKFORCE SOLUTIONS:  
AN ECONOMIC AND  
WORKFORCE PROFILE**

**WYANDOTTE**

**ECONOMIC DEVELOPMENT COUNCIL**

*Bonner Springs • Edwardsville • Kansas City, KS*

# DEMOGRAPHIC OVERVIEW



## POPULATION

164,861

Source: US Census ACS 2015-2019

Labor Participation Rate:

**Wyandotte County:** 66.4%

**Kansas:** 66.7%

**U.S.:** 63.4%

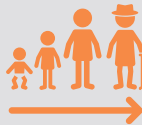
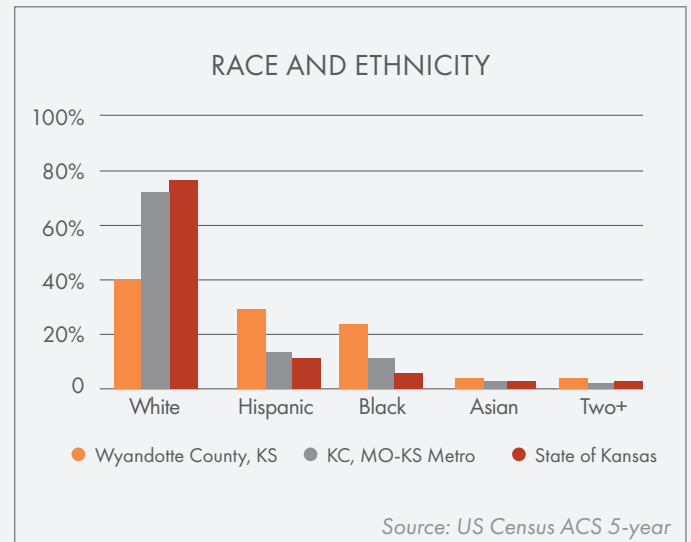
Poverty Level (all population)

**Wyandotte County:** 19.2%

**Kansas:** 11.4%

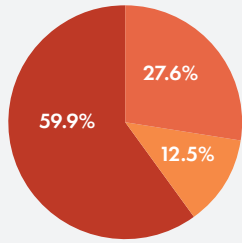
**U.S.:** 13.4%

\*Source: US Census ACS 5-year, 2015-2019



## MEDIAN AGE

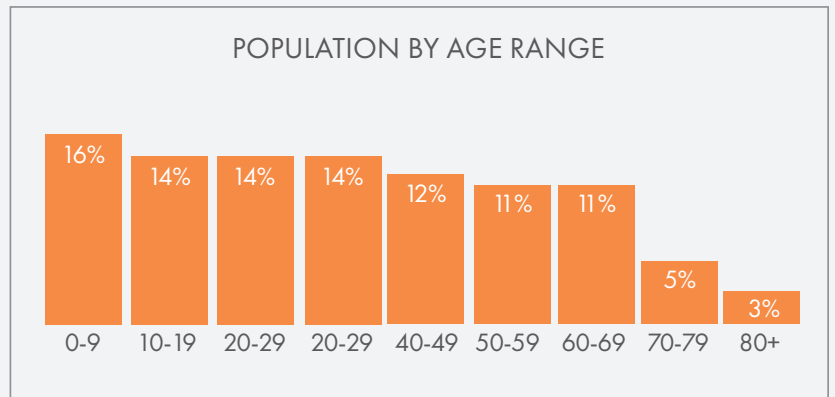
34



Population by Age Category

- Under 18
- 65 and over
- 18 to 64

Source: Census Reporter, AC



## KANSAS MEDIAN HOUSEHOLD INCOME

\$59,597

Wyandotte County MHI has improved 4 of the last 5 years.

**2019:** \$46,881 (87th)\*

**2018:** \$47,285 (66th)\*

**2017:** \$46,310 (76th)\*

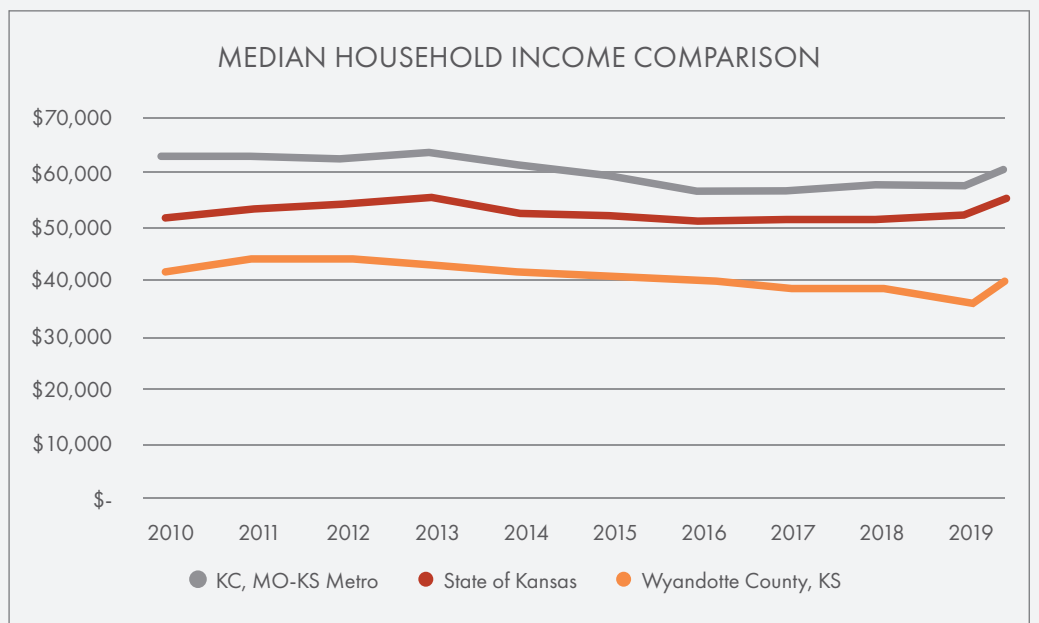
**2016:** \$43,396 (87th)\*

**2015:** \$41,746 (95th)\*

\*Out of 105 counties in Kansas

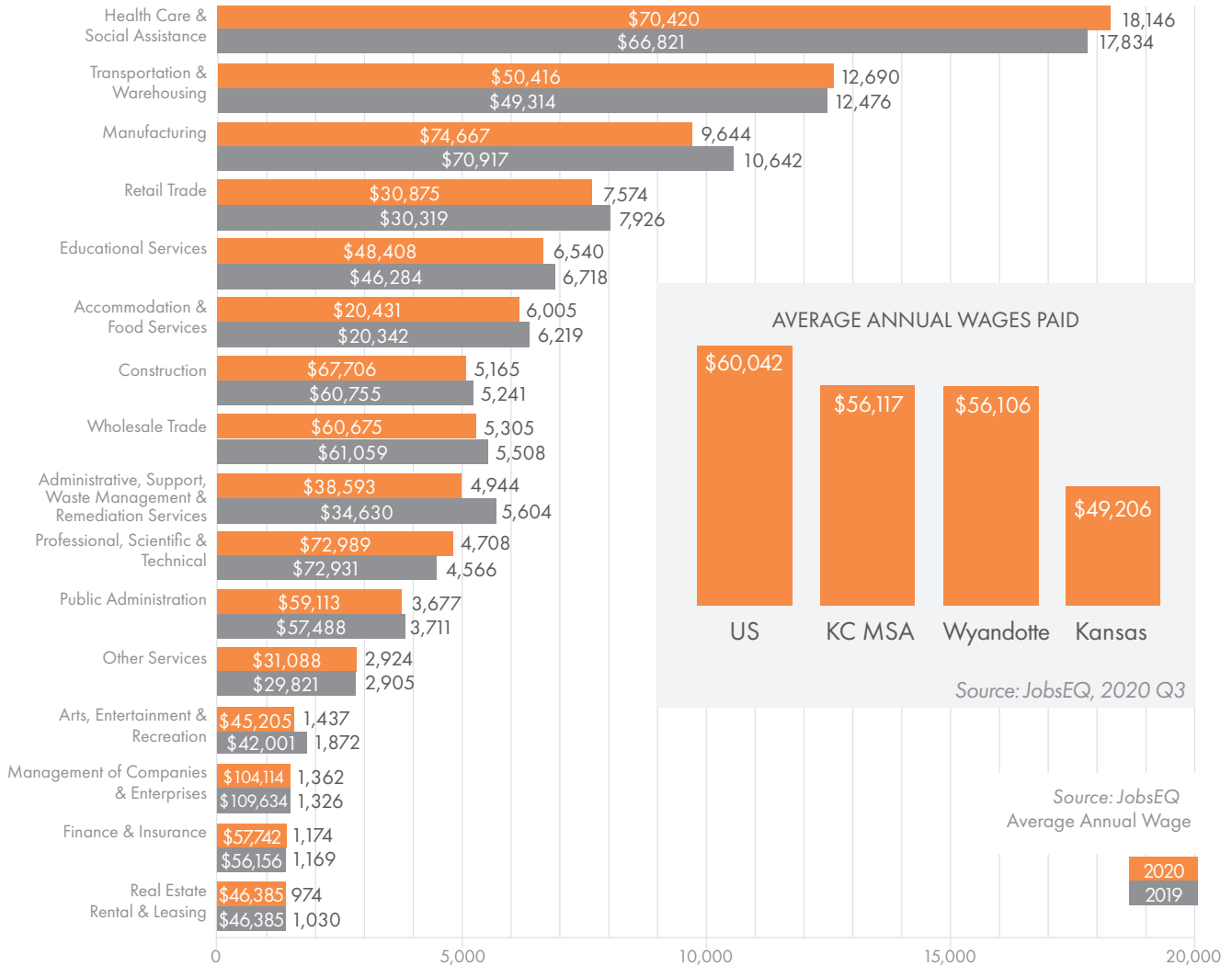
2019 Source: US Census ACS 2015-2019

2015-2018 Source: US Census ACS 1-year



# ECONOMIC OVERVIEW

## WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2020 vs. 2019



### 2020 Top 10 Open Positions:



Registered Nurses



Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel



Stockers and Order Fillers



Maintenance and Repair Workers, General



Heavy and Tractor-Trailer Truck Drivers



Laborers and Freight, Stock, and Material Movers, Hand



Fast Food and Counter Workers



First-Line Supervisors of Retail Sales Workers



First-Line Supervisors of Food Preparation and Serving Workers



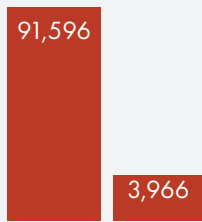
Retail Salespersons

# ECONOMIC OVERVIEW

## FORECAST EMPLOYMENT GROWTH 2020-2030



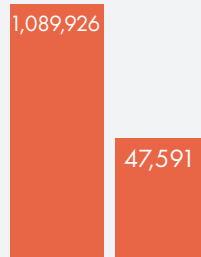
Wyandotte  
forecasted  
growth



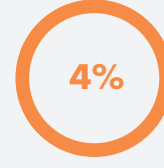
Current Next 10 years



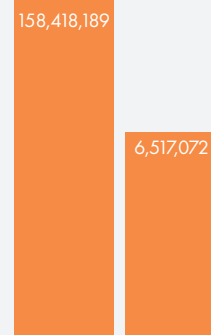
KC MSA  
forecasted  
growth



Current Next 10 years



USA  
forecasted  
growth



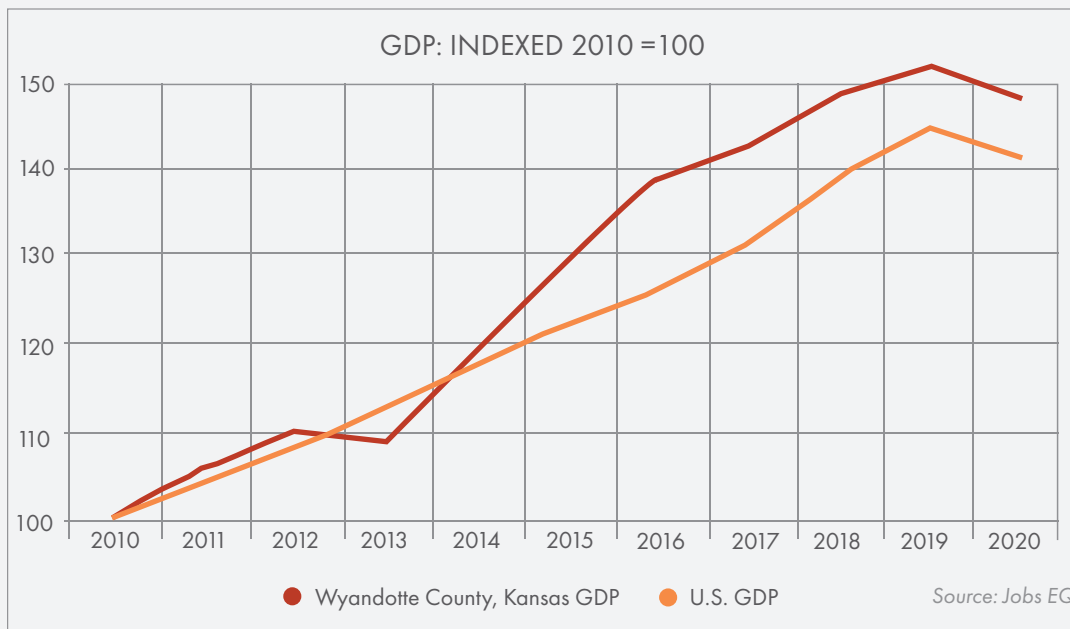
Current Next 10 years

Source: JobsEQ

## GROSS DOMESTIC PRODUCT & PRODUCTIVITY

In 2020, the Gross Domestic Product (GDP) for Wyandotte County was \$11 billion across all industries. GDP is the most comprehensive measure of regional economic activity, and an industry's contribution to GDP is an important indicator of regional industry strength. It is a measure of total value-added to a regional economy in the form of labor income, proprietor's income, and business profits.

Growth in productivity (output per worker) leads to increases in wealth and higher average standards of living in a region.



Avg Ann % change last 10 yrs / 3.4% in the nation



Output per Worker / \$225k in the nation

# EDUCATION

## EDUCATIONAL ATTAINMENT

80.6%

### High school grad or higher

about 90% of the rate in Kansas: 91.8%

about 90% of the rate in the US: 88.6%

19.8%

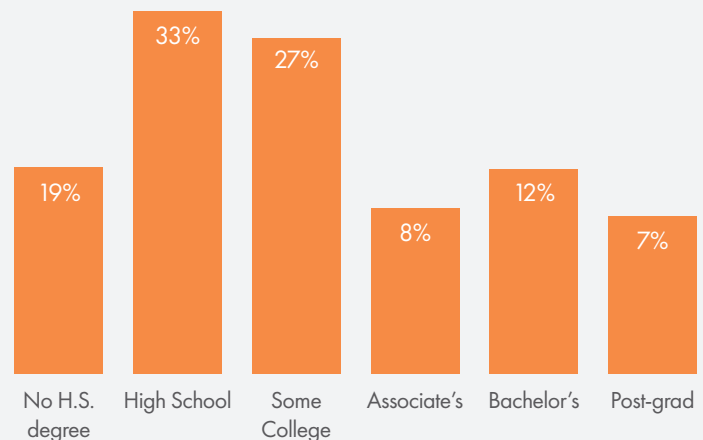
### Bachelor's degree or higher

three fifths of Kansas: 34%

three fifths of US: 33.1%

Source: Census Reporter, ACS 2019

## POPULATION BY MINIMUM LEVEL OF EDUCATION



\*Universe: Population 25 years and over

## TOP CERTIFICATIONS REQUESTED IN WYANDOTTE COUNTY

- Basic Life Support (BLS)
- Registered Nurse (RN)
- Driver's License
- Advanced Cardiac Life Support Certification (ACLS)
- Class A Commercial Driver's License (CDL-A)
- Certification in Cardiopulmonary Resuscitation (CPR)
- Licensed Practical Nurse (LPN)
- Commercial Driver's License (CDL)
- Pediatric Advanced Life Support (PALS)
- Certified Nursing Assistant (CNA)

Source: JobsEQ RTI

## TOP HARD & SOFT JOB SKILLS IN DEMAND

### HARD SKILLS

- Microsoft Excel
- Microsoft Office
- Ability to Lift 41-50 lbs.
- Ability to Lift 51-100 lbs.
- Sales
- Microsoft Outlook
- Microsoft Word
- Manufacturing
- Teaching/Training, School
- English

### SOFT SKILLS

- Communication (Verbal and written skills)
- Cooperative/Team Player
- Customer Service
- Self-Motivated/Ability to Work Independently/Self Leadership
- Adaptability/Flexibility/Tolerance of Change and Uncertainty
- Organization
- Problem Solving
- Detail Oriented/Meticulous
- Interpersonal Relationships/Maintain Relationships
- Ability to Work in a Fast-Paced Environment

## KCK COMMUNITY COLLEGE'S TOP 5 INDUSTRY RECOGNIZED CERTIFICATES (by number of students enrolled)



Auto Technology



Building and Property



Electrical



HVAC



Welding

# COMMUNITY HEALTH IMPROVEMENT PLAN, 2018-2023

Working to remove or reduce 5 barriers to Jobs and Education, the outcome of which will have a positive effect on poverty, discrimination, and adverse childhood experiences (ACE's) by 2023.

The COVID-19 pandemic was a major factor in slowing down progress for the five Jobs and Education subcommittees listed below, but progress was still made.



## CHILDCARE/EARLY CHILDHOOD EDUCATION

**Lead Agency:** The Family Conservancy

**2020 Update:** Start Young entered a partnership agreement with KidZone Learning Center of Wyandotte County, Inc. to assist in opening a new childcare center at 51st & Leavenworth to serve 80+ infant, toddlers, and preschool children. In Q3, Start Young assisted 184 children ages birth to 3, and 260 children ages 3 to 5 with accessing quality childcare through subsidies, scholarships, and gap funding.



## CRIMINAL HISTORY

**Lead Agency:** Unified Government District Attorney's Office

**2020 Update:** Work on the Clean Slate Law - auto expungement of some, but not all, defined criminal records after time has been served – is still ongoing. Asset mapping of services for justice-involved individuals is underway.



## LANGUAGE

**Lead Agency:** Wyandotte Economic Development Council

**2020 Update:** The group worked to fine-tune the Business ESL Program and now have three businesses on board for 2021 and several others that are interested in the program. The program provides on-site ESL training to improve communication and safety and upskill employees.



## POST-SECONDARY EDUCATION/INDUSTRY RECOGNIZED CERTIFICATIONS

**Lead Agency:** Kansas State University - Olathe Campus

**2020 Update:** Redirected efforts to assist CHIP Health Access Focus Group with Education to Employer Pipeline Strategy. The group is focused on livable wage and emerging careers, particularly where there is a high need for bilingual workers, like dieticians or radiology techs.



## TRANSPORTATION

**Lead Agency:** Mid-America Regional Council (MARC)

**2020 Update:** The Unified Government applied for a Kansas Department of Transportation Access, Innovation and Collaboration (AIC) grant for the Edwardsville Industrial Park pilot transportation project. Announcement of grant awardees is anticipated for early fall 2021.

# CHILDCARE/EARLY CHILDHOOD EDUCATION



## Increase access to **quality and affordable child care opportunities**

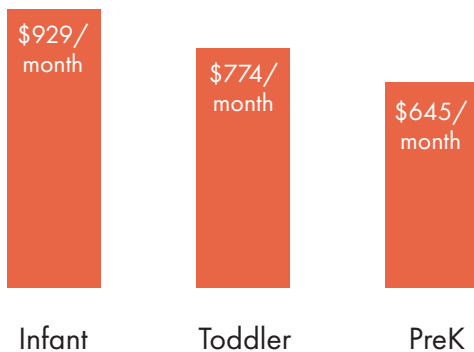
Lead agency: The Family Conservancy

**34%**

There are enough full day quality child care spaces to meet 34% of the demand

Source: The Family Conservancy

## Average Cost of Childcare per month in Wyandotte County:



Source: The Family Conservancy

In 2020, **190 new childcare spaces** were added bringing the total to **665 since 2018.**

Source: The Family Conservancy

# CRIMINAL HISTORY

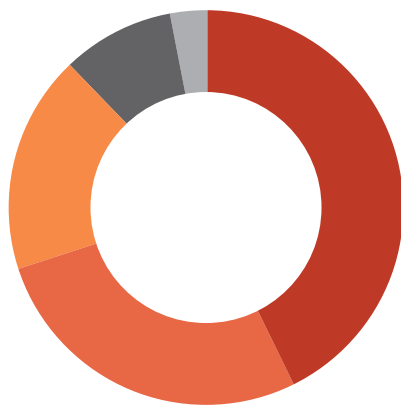


**33.1%** of Kansas' newly released inmates return to prison within 3 years. **A steady job reduces the risk of recidivism.**

Source: Kansas Department of Corrections 2020

Educate employers, increase training for those incarcerated, and expand expungement services for individuals with a **criminal history**

Lead agency: Unified Government District Attorney's Office



Education of Incarcerated Individual

- 43% Up to 11th Grade
- 27% GED
- 18% High School Degree
- 9% More than High School Degree
- 3% Unknown



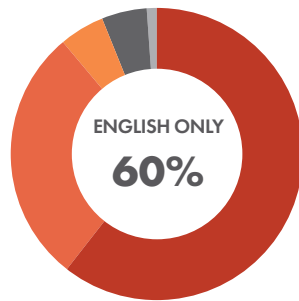
# LANGUAGE



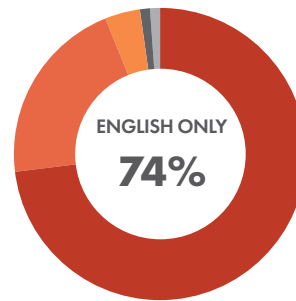
Top 5 languages spoken in the KCK Public Schools: **English, Spanish, Hmong, Burmese and Karen**

## Increase **proficiency in English**, tailored to industry-specific communication

Lead agency: Kansas City Kansas Community College



Language at home, children 5-17



Language at home, adults 18+



Source: Census Reporter, ACS 2019 5-year data

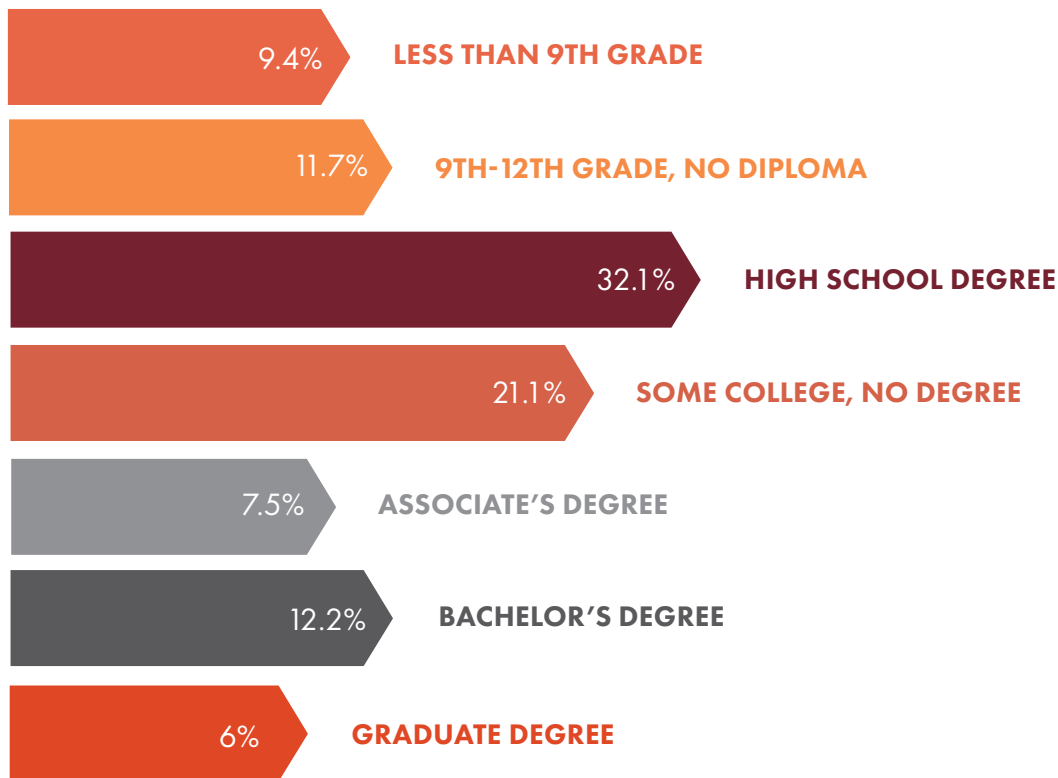
# POST-SECONDARY EDUCATION



The number of graduates from post secondary programs identifies the **pipeline of future workers** as well as the **training capacity to support industry demand.**

## Increase educational attainment of **post-secondary education/industry-recognized training**

Lead Agency: Kansas State University – Olathe Campus



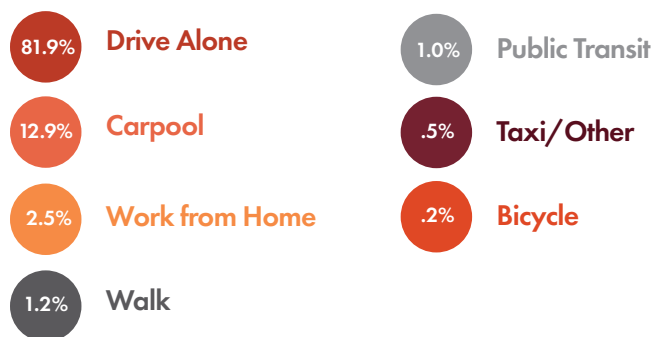
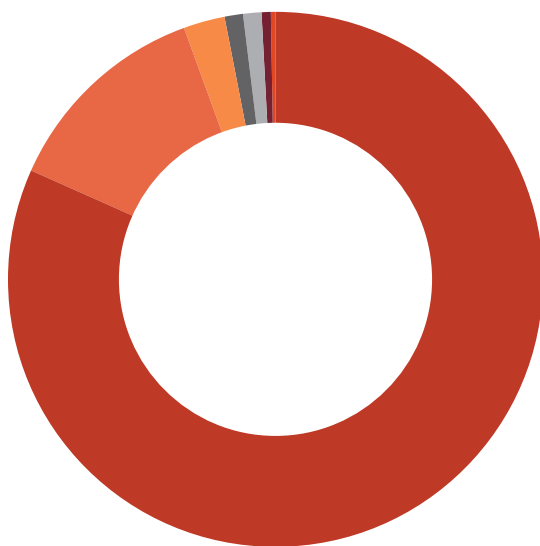
# TRANSPORTATION



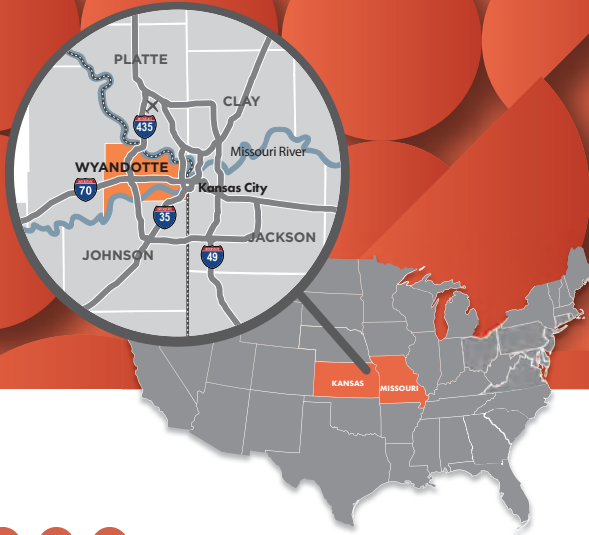
Wyandotte County residents considered low income spend **56% of their income on transportation** as compared to **25% for those considered median income.**

Lead agency: Mid-America Regional Council (MARC)

## Means of Transportation:



Source: mySidewalk, US Census Bureau (2015-2019) ACS 5-year estimates



● ● ●  
**WYANDOTTE**  
**ECONOMIC DEVELOPMENT COUNCIL**

*Bonner Springs • Edwardsville • Kansas City, KS*

**727 Minnesota Avenue • Kansas City, Kansas 66101**  
**Ph 913.371.3198 • [www.wyedc.org](http://www.wyedc.org)**

---

Subrecipient Agency of:



---

**Marcia Harrington**  
Senior Director, Business Retention & Workforce Solutions  
[mharrington@wyedc.org](mailto:mharrington@wyedc.org)