

ON YOUR **mark...**

**Workforce Solutions:
An Economic and Workforce Profile**

Demographic Overview



POPULATION

165,447

Source: US Census ACS 2016-2020

Labor Participation Rate:

Wyandotte County: 65.9%

Kansas: 65.9%

U.S.: 58.4%

Poverty Level (all population)

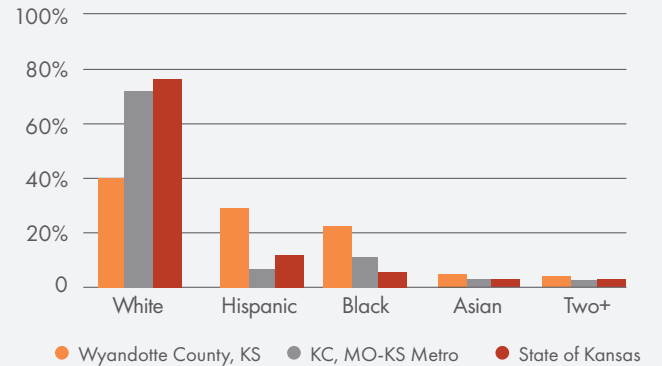
Wyandotte County: 16.9%

Kansas: 10.6%

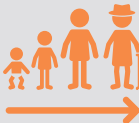
U.S.: 11.4%

*Source: US Census ACS 5-year, 2016-2020

RACE AND ETHNICITY

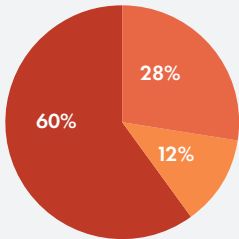


Source: US Census ACS 5-year



MEDIAN AGE

34

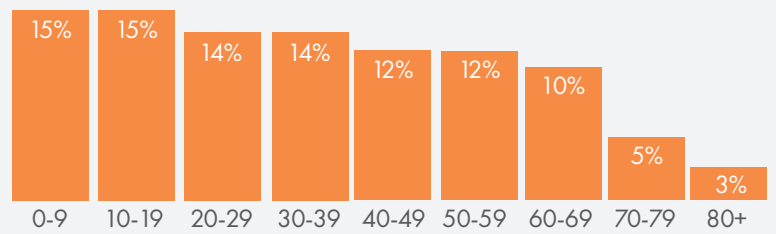


Population by Age Category

- Under 18
- 65 and over
- 18 to 64

Source: Census Reporter, ACS 2020

POPULATION BY AGE RANGE



MEDIAN HOME INCOME

Wyandotte County MHI has improved 4 of the last 5 years.

2020: \$48,093 (82nd)*

2019: \$46,881 (87th)*

2018: \$47,285 (66th)*

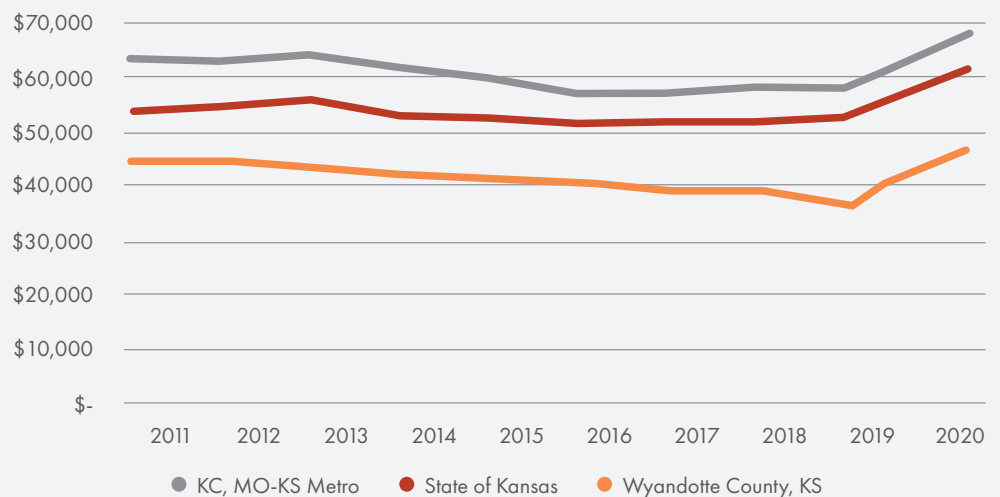
2017: \$46,310 (76th)*

2016: \$43,396 (87th)*

*Out of 105 counties in Kansas

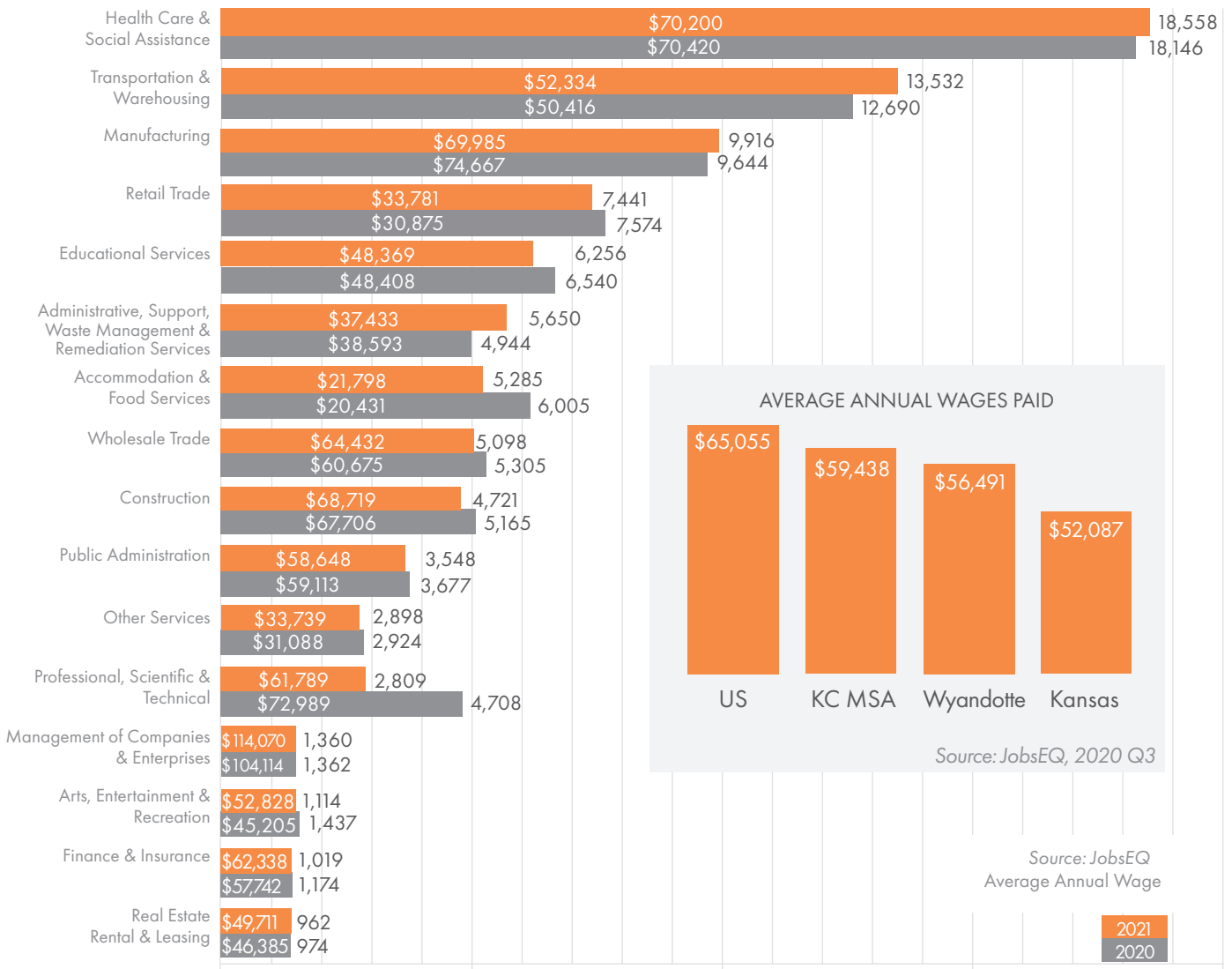
2020 Source: US Census ACS 2016-2020
2015-2018 Source: US Census ACS 1-year

MEDIAN HOUSEHOLD INCOME COMPARISON



Economic Overview

WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2021 vs. 2020



2021 Top 10 Open Positions:



Registered Nurses



Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel



Heavy and Tractor-Trailer Truck Drivers



Laborers and Freight, Stock, and Material Movers, Hand



Retail Salespersons



Medical and Health Service Managers



Stockers and Order Fillers



Medical Secretaries and Administrative Assistants



Maintenance and Repair Workers, General



Janitors & Cleaners, except Maids and Housekeeping Cleaners

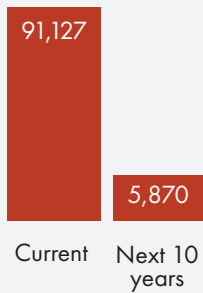
Source: Jobs EQ

Economic Overview

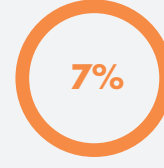
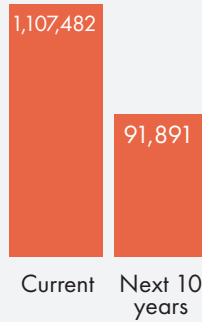
FORECAST EMPLOYMENT GROWTH 2021-2031



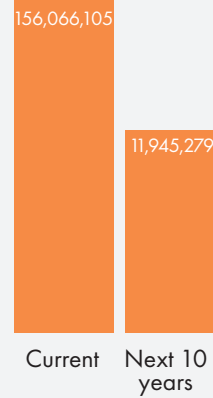
Wyandotte
forecasted
growth



KC MSA
forecasted
growth



USA
forecasted
growth



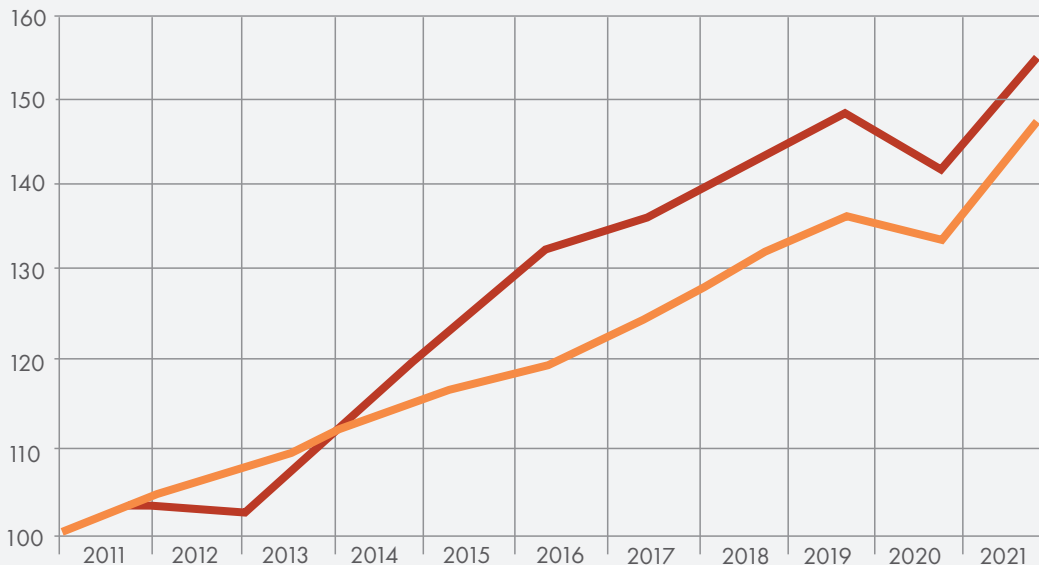
Source: JobsEQ

GROSS DOMESTIC PRODUCT & PRODUCTIVITY

In 2021, the Gross Domestic Product (GDP) for Wyandotte County was \$12 billion across all industries. GDP is the most comprehensive measure of regional economic activity, and an industry's contribution to GDP is an important indicator of regional industry strength. It is a measure of total value-added to a regional economy in the form of labor income, proprietor's income, and business profits.

Growth in productivity (output per worker) leads to increases in wealth and higher average standards of living in a region.

GDP: INDEXED 2011 = 100



Avg Annual % change last
10 yrs / 4.0% in the nation



Output per Worker /
\$265k in the nation

● Wyandotte County, Kansas GDP ● U.S. GDP

Source: Jobs EQ

Education Overview

EDUCATIONAL ATTAINMENT

80.3%

High school grad or higher

about 90% of the rate in Kansas: 91.4%

about 90% of the rate in the US: 88.5%

18.3%

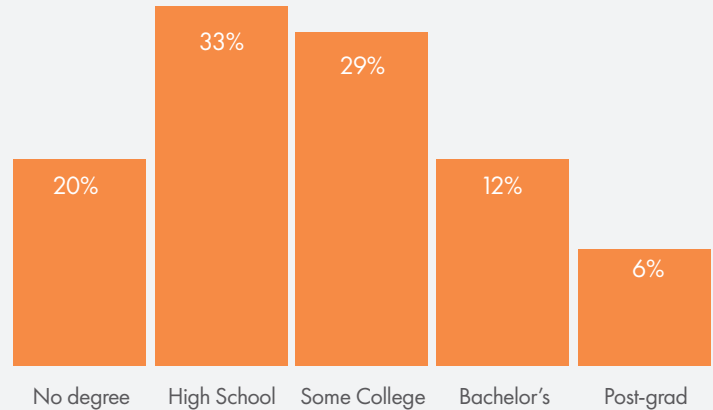
Bachelor's degree or higher

three fifths of Kansas: 33.9%

three fifths of US: 32.9%

Source: Census Reporter, ACS 2020

POPULATION BY MINIMUM LEVEL OF EDUCATION



*Universe: Population 25 years and over

TOP CERTIFICATIONS REQUESTED IN WYANDOTTE COUNTY

- Basic Life Support (BLS)
- Registered Nurse (RN)
- Driver's License
- Advanced Cardiac Life Support Certification (ACLS)
- Certification in Cardiopulmonary Resuscitation (CPR)
- Commercial Driver's License (CDL)
- Class A Commercial Driver's License (CDL-A)
- Licensed Practical Nurse (LPN)
- Certified Nursing Assistant (CNA)
- Pediatric Advanced Life Support (PALS)

Source: JobsEQ

TOP HARD & SOFT JOB SKILLS IN DEMAND

HARD SKILLS

- Microsoft Office
- Microsoft Excel
- Ability to Lift 51-100 lbs.
- Ability to Lift 41-50 lbs.
- Microsoft Outlook
- JavaScript
- Microsoft Powerpoint
- Sales
- Microsoft Word
- Manufacturing

SOFT SKILLS

- Communication (Verbal and written skills)
- Cooperative/Team Player
- Customer Service
- Organization
- Adaptability/Flexibility/Tolerance of Change and Uncertainty
- Detail Oriented/Meticulous
- Problem Solving
- Self-Motivated/Ability to Work Independently/Self Leadership
- Ability to Work in a Fast-Paced Environment
- Interpersonal Relationships/Maintain Relationships

KCK COMMUNITY COLLEGE'S TOP 5 INDUSTRY RECOGNIZED CERTIFICATES (by number of students enrolled)



HVAC



CNA



Electrical



Cosmetology



Automotive

Source: KCKCC 2022 Enrollment

CHIP

COMMUNITY HEALTH IMPROVEMENT PLAN, 2018-2023

Working to remove or reduce 5 barriers to Jobs and Education, the outcome of which will have a positive effect on poverty, discrimination, and adverse childhood experiences (ACE's) by 2023.

The COVID-19 pandemic was a major factor in slowing down progress for the five Jobs and Education subcommittees listed below, but progress was still made.



CHILDCARE/EARLY CHILDHOOD EDUCATION

Lead Agency: The Family Conservancy

2022 Update: Start Young entered a partnership agreement with KidZone Learning Center of Wyandotte County, Inc. to assist in opening a new childcare center at 51st & Leavenworth to serve 80+ infant, toddlers, and preschool children. In Q3, Start Young assisted 184 children ages birth to 3, and 260 children ages 3 to 5 with accessing quality childcare through subsidies, scholarships, and gap funding. The first Childcare Summit was held during which the Raising WYCO awareness campaign brand was launched.



CRIMINAL HISTORY

Lead Agency: Unified Government District Attorney's Office

2022 Update: Work on the Clean Slate Law - auto expungement of some, but not all, defined criminal records after time has been served – is still on going. Asset mapping of services for justice-involved individuals is underway, and a survey to businesses to identify Second Chance Employers has been completed.



LANGUAGE

Lead Agency: Wyandotte Economic Development Council

2022 Update: The group worked to fine-tune the Business ESL Program and now have three businesses on board and several others that are interested in the program. The program provided on-site ESL training to improve communication and safety and upskill employees, to three businesses and 45 employees.



POST-SECONDARY EDUCATION/INDUSTRY RECOGNIZED CERTIFICATIONS

Lead Agency: Kansas State University - Olathe Campus

2022 Update: Redirected efforts to assist CHIP Health Access Focus Group with Education to Employer Pipeline Strategy. The group is focused on livable wages and emerging careers, particularly where there is a high need for bilingual workers, like dieticians or radiology techs. A health career pathway handbook was created and delivered to Wyandotte County High Schools. An industry driven career pathway hand book is being created for delivery in Q4 2022.



TRANSPORTATION

Lead Agency: Mid-America Regional Council (MARC)

2022 Update: The Unified Government applied for a Kansas Department of Transportation Access, Innovation and Collaboration (AIC) grant for the Edwardsville Industrial Park pilot transportation project. The grant was awarded in June 2022.

Childcare/Early Childhood Education



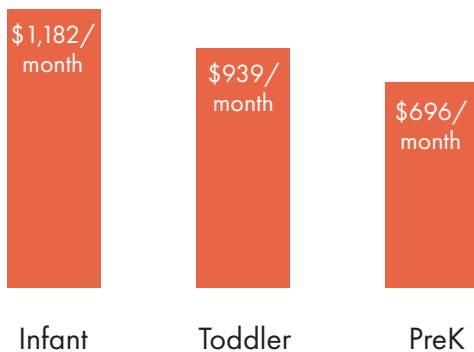
Increase access to **quality and affordable** child care opportunities

26%

There are enough full day quality child care spaces to meet 26% of the demand, down from 34% prior to the COVID-19 pandemic.

Source: The Family Conservancy

Average Cost of Childcare per month in Wyandotte County:



Source: The Family Conservancy

In 2022, **38 (and counting)** **new childcare spaces** were added bringing the total to **822 since 2018.**

Source: The Family Conservancy

Criminal History

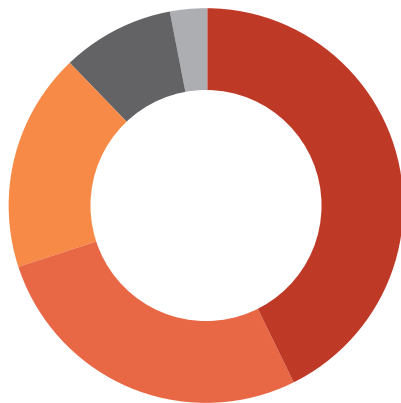


35.97% of Kansas' newly released inmates return to prison within 3 years. **A steady job reduces the risk of recidivism.**

Source: Kansas Department of Corrections Annual Report 2021

Educate employers, increase training for those incarcerated, and expand expungement services for individuals with a criminal history

Lead agency: Unified Government District Attorney's Office



Education of Incarcerated Individual

- 24% Up to 11th Grade
- 30% GED
- 11% High School Degree
- 29% More than High School Degree
- 6% Unknown

Source: Kansas Department of Corrections Annual Report 2021

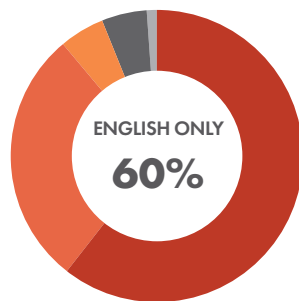
Language



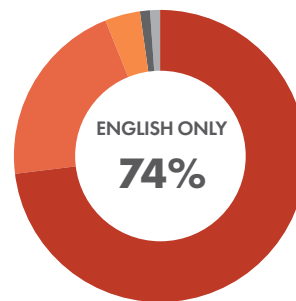
Top 5 languages spoken in the KCK Public Schools: **English, Spanish, Hmong, Burmese, and Karen**

Increase **proficiency in English**, tailored to industry-specific communication

Lead agency: Kansas City Kansas Community College



Language at home, children 5-17



Language at home, adults 18+



Source: Census Reporter, ACS 2020 5-year data

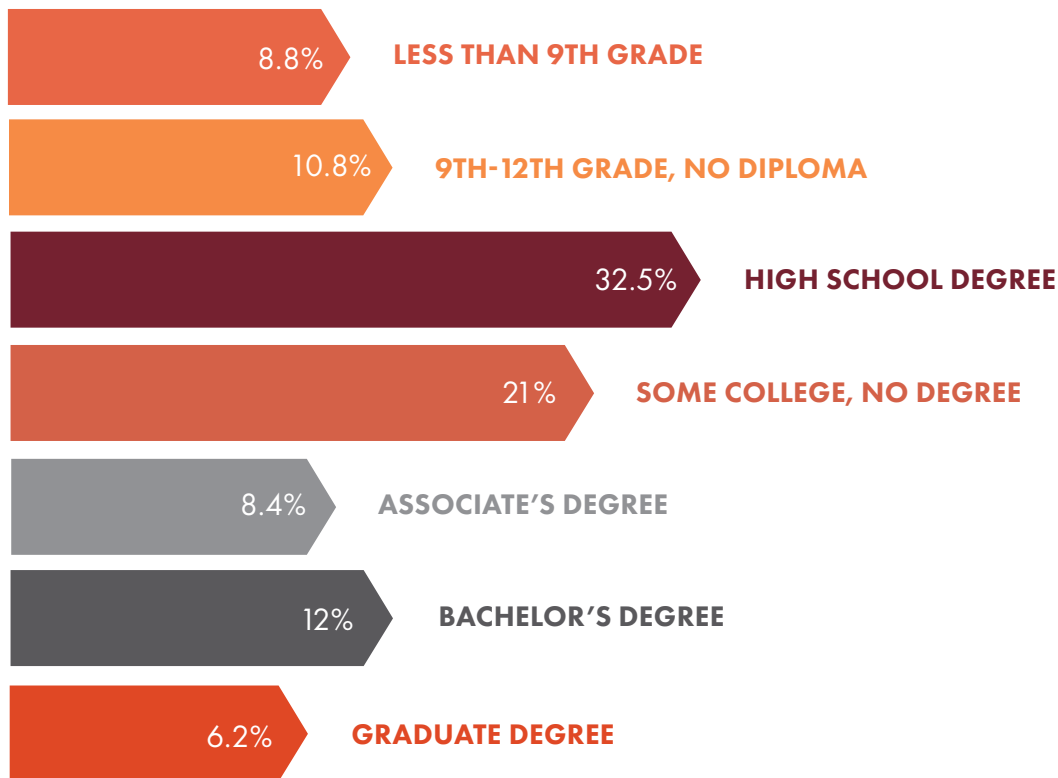
Post-Secondary Education



The number of graduates from post secondary programs identifies the **pipeline of future workers** as well as the **training capacity to support industry demand.**

Increase educational attainment of **post-secondary education/industry-recognized training**

Lead Agency: Kansas State University – Olathe Campus



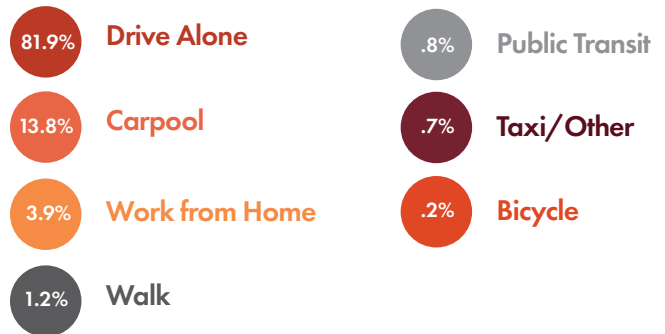
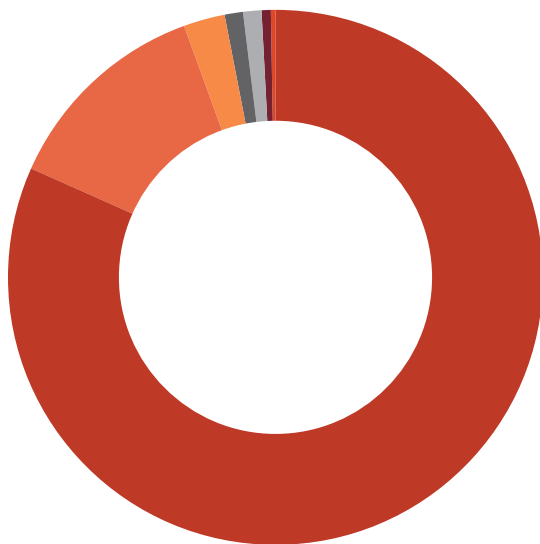
Source: US Census 2020

Transportation



Wyandotte County residents considered low income spend **56% of their income on transportation** as compared to **25% for those considered median income.**

Means of Transportation:



Source: mySidewalk, US Census Bureau (2016-2020) ACS 5-year estimates



WYANDOTTE

ECONOMIC DEVELOPMENT COUNCIL

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