

One Dotte





30 YEARS of Economic Development success.



\$6.2 BILLION in capital investments announced over the last 10 years.

WYEDC Focus Areas: BUSINESS / PROJECT ATTRACTION AND RECRUITMENT **BUSINESS RETENTION** AND EXPANSION **MARKETING AND PROMOTION**

WORKFORCE SOLUTIONS

OUR MISSION

Promote and strengthen Wyandotte County's economy through innovative approaches to programs, partnerships and leadership in industrial, residential, office and retail markets.

Quick Facts: Wyandotte County, KS

168,333

Population Source: US Census ACS 2017-2021

Bonner Springs, Edwardsville, and Kansas City

Centrally Located

In the KC Metro and the U.S.

2.2 Million

KC Metro Population

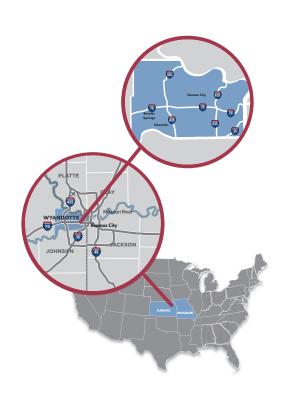
156 Sq Miles

Consolidated

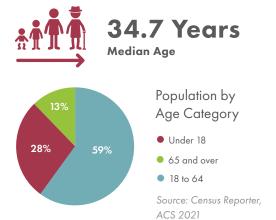
City/County Government

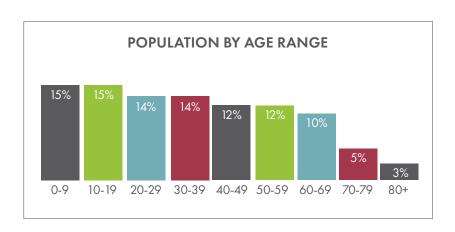
Multiple Connection Points:

Highway, Rail, Public Transportation



Demographic Overview





Labor Participation Rate:

Wyandotte County: 65.6%

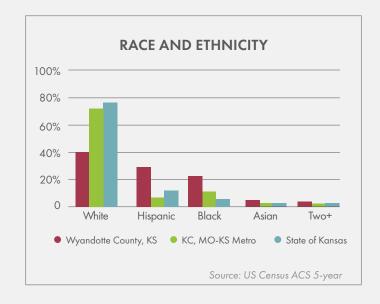
Kansas: 65.8% U.S.: 63.1%

Poverty Level (all population):

Wyandotte County: 16.9%

Kansas: 11.7% U.S.: 11.6%

Source: Census.gov, Quick Facts





Median Household Income

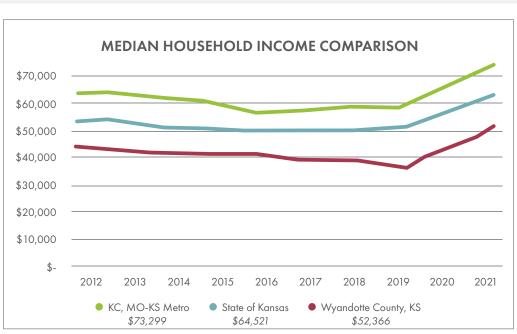
Wyandotte County MHI has improved 5 of the last 6 years.

2021: \$52,366 (68th)* **2020:** \$48,093 (82nd)* **2019:** \$46,881 (87th)*

2018: \$47,285 (66th)* **2017:** \$46,310 (76th)* **2016:** \$43,396 (87th)*

*Out of 105 counties in Kansas

2019-2022 Source: US Census ACS 5-year 2015-2018 Source: US Census ACS 1-year



Project Announcements



ANNOUNCED PROJECTS



CAPITAL INVESTMENT



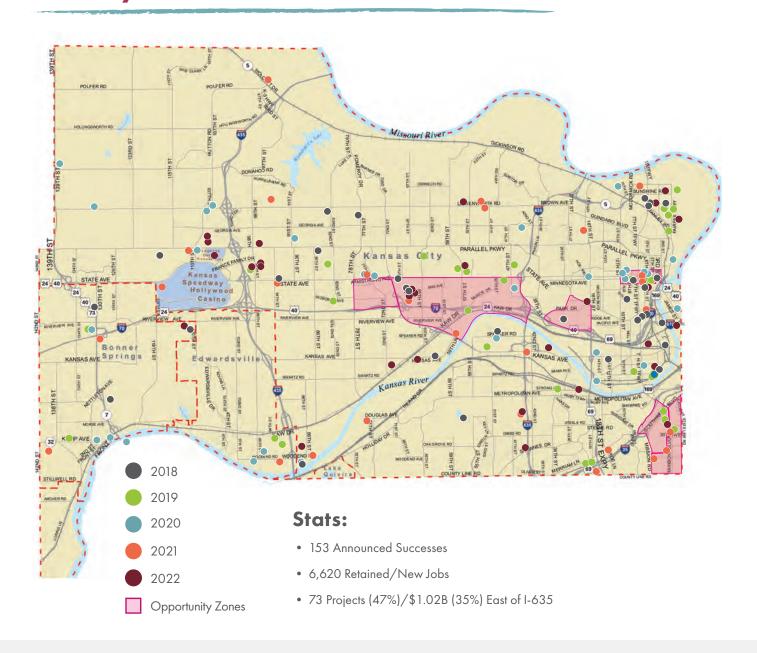
NEW JOBS

COMPANY	S.F.	\$ VALUE	JOBS
505 Central	174.8K	\$40M	5
Air Distribution Sales	9.8K	\$1.4M	10
American Capital Venture Group	27K	\$850K	0
Bank of Labor	160K	\$35.1 M	0
Bethel Early Childhood Learning Center	22.3K	\$2M	0
Bethel Neighborhood Center	3.5K	\$1.6M	3
Bonner Springs Logistics Center	520.4K	\$35M	0
Capitol Federal	2.5K	\$950K	3
Cedar Gardens	32.4K	\$3.2M	0
Compass 70 Logistics - Bldg. 2	596K	\$30M	0
Cottages at Village West	242K	\$62.5M	10
El Paisano	4.8K	\$1.2M	15
Homefield Margaritaville Resort	130K	\$120M	100
Kansas City Peterbilt	8.6K	\$760K	8
KC Treats	100K	\$4.4M	25
Kellogg's	N/A	\$1M	0
Metro KC Fitness	7.5K	\$400K	5
North American Services	41.1 K	\$9.5M	25
Orange EV	419.1 K	\$38.3M	185
PBI Gordon - Phase 1	6.2K	\$3M	0
Pierson Park Fire Station #16	10.2K	\$9M	0
Reardon Pallet	N/A	\$6.4M	0
Rock Island Bridge	14K	\$5M	15
Sandstone Townhomes	105K	\$33.1 M	5
Shalom House	27K	\$2.3M	0
The Family Conservancy	6.3K	\$1.3M	0
Thuasne USA	36K	\$2.9M	15
Turner Commerce Ctr Bldg. 5	346K	\$19M	0
Village West Apartments	54K	\$5M	0
VS Services	40K	\$5.4M	0

CAPITAL INVESTMENTS AND PROJECTS



County-Wide Investments 2018-2022



HISTORICAL JOB RETENTION/CREATION



Recent Investments



KCKCC STUDENT **HOUSING**

1908 S. 74TH STREET KANSAS CITY, KS 66106

Investment: \$20,000,000 **Size:** 100,000 SF First on-campus housing completed in 2022.



KU HEALTH PROTON THERAPY TREATMENT CENTER

3901 RAINBOW BOULEVARD KANSAS CITY, KS 66103

Investment: \$39,000,000 **Size:** 33,000 SF

Most technologically advanced method of delivering radiation to cancerous tumors available. First of it's kind in the region.



URBAN OUTFITTERS

118TH STREET & STATE AVENUE KANSAS CITY, KS 66109

Investment: \$403,000,000

Size: 880,000 SF **Jobs:** 2,000

Located near the Kansas Speedway, this national retailer will open their largest omnichannel distribution facility in the

Midwest in 2023.



THE HUDSON **APARTMENTS**

3600 RAINBOW BOULEVARD KANSAS CITY, KS 66105

Investment: \$48,000,000

Size: 125,000 SF

Five story, 228 1-2 bedroom units and studios offering proximity to workers and students at the medical campus.



TURNER LOGISTICS BUILDING 5

615 N. 69TH STREET KANSAS CITY, KS 66109

Investment: \$19,000,000 Size: 346,000 SF Five of the 8 buildings are fully constructed at I-70 and the Turner Diagonal featuring a new diverging diamond.



PEPSICO/FRITO LAY

1101 S. 5TH STREET KANSAS CITY, KS 66105

Investment: \$925,000

Size: 76,882 SF **Jobs: 20**

National beverage and snack company leased this newly constructed \$5.5 million facility in Armourdale.



KIDZONE

5101 LEAVENWORTH ROAD KANSAS CITY, KS 66104

Investment: \$1,500,000

Size: 12,210 SF **Jobs:** 15

Childcare center with 84 spots - infant through school age.



BANK OF LABOR

753 STATE AVENUE KANSAS CITY, KS 66101

Investment: \$35,100,000

Size: 160,165 SF

Renovation of north tower for office users, retain Bank of Labor, 20 market rate apartments in the south tower, demolition of adjacent UG building for parking.



COMPASS 70 LOGISTICS BULDING 2

110 S. 110TH STREET BONNER SPRINGS, KS 66012

Investment: \$30,000,000

Size: 596,000 SF

Second speculative building in this Bonner Springs logistics park.



ORANGE EV

900 N. 69TH STREET KANSAS CITY, KS 66102

Investment: \$38,310,000

Size: 419,111 SF

First commercially sold and deployed class 8 electric vehicle manufacturer relocating to Turner Logistics Park.



HOMEFIELD & MARGARITAVILLE RESORT

1111 N. 98TH STREET KANSAS CITY, KS 66109

Investment: \$150,000,000

Size: 410,000 SF

Youth sports facility, including indoor playing courts, lounges, athletic training center, outdoor playing fields, along with hotel, retail and apartments.



THE HELM

200 S. JAMES STREET KANSAS CITY, KS 66118

Investment: \$42,000,000

Size: 274,000 SF

227-unit multifamily and mixed use development opening up access to the Kansas River and the Rock Island Bridge.

Attraction

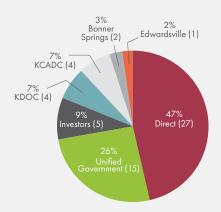
30 ACTIVE ATTRACTION PROJECTS



ATTRACTION ANNOUNCEMENTS

- **2,582,990** total square feet
- \$389.6M capital investment
- 348 Net, New Jobs
- Average project =
- M capital \$35.4M

LEADS BY SOURCE



LEADS BY INDUSTRY SECTOR

 Multifamily projects opened in 2021 were more than double over 2020 with the number of logistics projects decreasing by 10% over one year.



Business Retention & Expansion (BRE)



ACTIVE BRE PROJECTS



BRE ANNOUNCEMENTS

- **565,085** total square feet
- **\$91 M** capital investment
- 98 Net, New Jobs
- Average project = \$4.8M



NEW JOBS PAYROLL IMPACT

3% Retail (3) 32% Service (53) 48% Manufacturer (63) 27% Logistics (45)

INDUSTRIES SURVEYED

Out of 168 existing companies in 2022

168 BRE Visit

- 79 average employee size
- 18% plan to expand within 1 year
- 20% introduced new products within 3 years
- 64% hiring
- \$25.96/hr (\$54,002 annually) average
- 15% minority women-owned business
- **1128** total BRE visits from 2014—2022

SMALL BUSINESS







The Empower WYCO Loan Fund was created in collaboration with Network Kansas to further the mission of increasing access to funding in socially-disadvantaged populations. For the purposes of this loan program, "minority-owned" is defined as any organization that is at least 51% owned by a non-white person, including Black, Indigenous, Hispanic/Latino, and People of Color. Loan funds may be used for equipment, inventory, repairs, building purchase, infrastructure, refinancing existing business debt, and working capital. Technical assistance partners involved included The Black Mastermind Group, Entrepreneurial Business Basics, Johnson County Community College Small Business Development Center, The Porter House KC and The Toolbox Small Business Resource Center.

21

Small Businesses

\$15,000

Maximum Loan Amount

\$304,000

Total Loans Approved

4%

Rate

4-Year

Payback

LOAN FUND RECIPIENTS:

1 Core Construction
A1 Custom KC
Blu Sequin
Donnell's Kitchen & Lounge
Dottie's Kitchen KC
El Taquito Tortilleria
Family & Friends Demolition, LLC

Friendly's Cafe & BBQ
Greenthumb Landscaping
Gutter Experts KC
Holy Smoke BBQ
LRG Commercial Contracting
Madison's Towing
Nelson's Flavorades

Parallel Clothing Company Royalty Enterprises Say I Am Productions Soulmine, LLC Sowful Hands Thunderlight Workboots Triple Oak Home Health

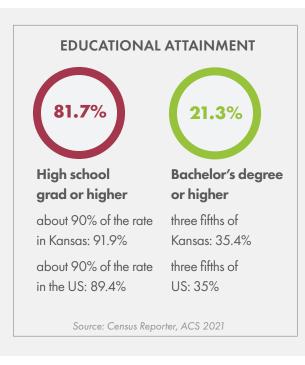
MARC EDA Grant

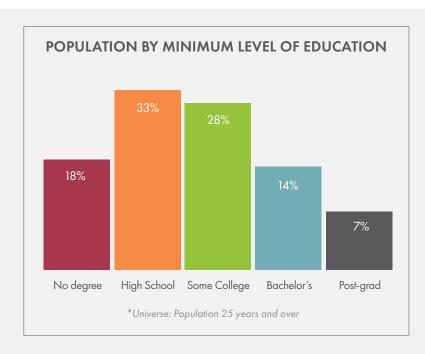
913 DAY



This year, WYEDC partnered with the Mid-America Regional Council on an Economic Development Administration grant to support small businesses that were most vulnerable because of the economic downturn and expand the county's small business ecosystem. The program targets local, minority, and woman-owned businesses to engage in webinars, roundtables, and events to introduce small business owners to resources on the local, regional, and state level, and also help to promote small business support services. Among the events sponsored by WYEDC was 913 Day.

Education Overview





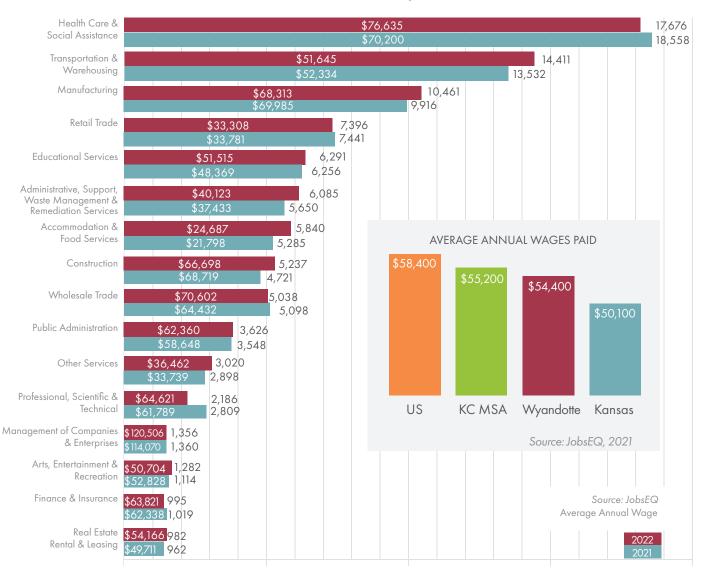
Educational Institutions:

	KCK Public Schools USD 500 Pre-K through 12	Turner USD 202 Pre-K through 12	Bonner Springs Edwardsville USD 204 Pre-K through 12	Piper USD 203 Pre-K through 12	Bishop Ward High School
Enrollment	21,990	3,865	2,603	2,498	306
Career Pathways	15	15	15	20	General Studies
Audio Visual Journalism & Digital Media		X	X	X	
Auto Tech/Mobile Equipment Maintenance		X	X		
BioMedical/Health Science/BioChemistry	X	X	X	X	
Building Trades/Construction Design	X	X	X	X	
Business	X	X	X	X	
Corrections, Security, Law, and Law Enforcement	X		X	X	
Emergency Fire Management				X	
Energy	X				
Engineering/Manufacturing	X	X	X	X	
Family, Community and Consumer Services	X	X	X	X	
Fashion, Apparel, Interior Design			X		
Government and Public Administration	X				
Graphic Design	X	X	X	X	
Marketing	X	X	X	X	
Programming and Software Development/IT	X	X	X	X	
Restaurant/Culinary Arts & Event Management	X	X	X	Х	
Teaching, Training, Early Childhood	X	X	X	Х	
Travel and Tourism				X	

	Kansas City Kansas Community College	Donnelly College
Enrollment	5,148	346
Top 3 Programs	Business Nursing/Healthcare Heating/Refrigeration	Nursing/Healthcare Business Leadership Information Technology Systems

Employment Overview

WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2022 VS. 2021



2022 Top 10 Open Positions:



Registered Nurses



Heavy and Tractor-Trailer Truck Drivers



Retail Salespersons



Stockers and Order Fillers



Maintenance and Repair Workers, General



Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel



Laborers and Freight, Stock, and Material Movers, Hand



Medical and Health Service Managers



Medical Secretaries and Administrative Assistants



Janitors & Cleaners, except Maids and Housekeeping Cleaners



COMMUNITY HEALTH IMPROVEMENT PLAN, 2018-2023

Working to remove or reduce 5 barriers to Jobs and Education, the outcome of which will have a positive effect on poverty, discrimination, and adverse childhood experiences (ACE's) by 2023.

The COVID-19 pandemic was a major factor in slowing down progress for the five Jobs and Education subcommittees listed below, but progress was still made.



CHILDCARE/EARLY CHILDHOOD EDUCATION

Increase access to quality and affordable childcare spaces



CRIMINAL HISTORY

Educate employers, increase training for those incarcerated, and expand expungement



LANGUAGE

Increase access to industryspecific ESL programming



POST-SECONDARY EDUCATION

Expand career readiness efforts to increase attainment of post-secondary education/training



TRANSPORTATION

Increase business investment in transportation to jobs



CHILDCARE/EARLY CHILDHOOD EDUCATION

Lead Agency: The Family Conservancy

2022 Update: Start Young entered a partnership agreement with KidZone Learning Center of Wyandotte County, Inc. to assist in opening a new childcare center at 51 st & Leavenworth to serve 80+ infant, toddlers, and preschool children. In Q3, Start Young assisted 184 children ages birth to 3, and 260 children ages 3 to 5 with accessing quality childcare through subsidies, scholarships, and gap funding. The first Childcare Summit was held during which the Raising WYCO awareness campaign brand was launched.



In 2022, 38 (and counting) new childcare spaces were added bringing the total to 822 since 2018.

Source: The Family Conservancy

Average Cost of Childcare per month in Wyandotte County:

Source: The Family Conservancy

\$1,182/month

\$939/month

Toddler

\$696/month

PreK

Increase access to quality and affordable child care opportunities.

Source: The Family Conservancy



There are enough full day quality child care spaces to meet 26% of the demand, down from 34% prior to the COVID-19 pandemic.



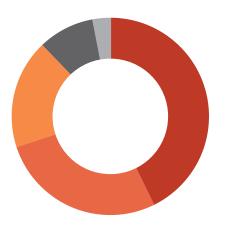
CRIMINAL HISTORY

Lead Agency: Unified Government District Attorney's Office

2022 Update: Work on the Clean Slate Law - auto expungement of some, but not all, defined criminal records after time has been served – is still on going. Asset mapping of services for justice-involved individuals is underway, and a survey to businesses to identify Second Chance Employers has been completed.

36% of Kansas' newly released inmates return to prison within 3 years. A steady job reduces the risk of recidivism.

Source: Kansas Department of Corrections Annual Report 2021



Education of Incarcerated Individuals

24% Up to 11th Grade

30% GED

11% High School Degree

29% More than High School Degree

6% Unknown

Source: Kansas Department of Corrections Annual Report 2021

Educate employers, increase training for those incarcerated, and expand expungement services for individuals with a criminal history.

Lead agency: Unified Government District Attorney's Office



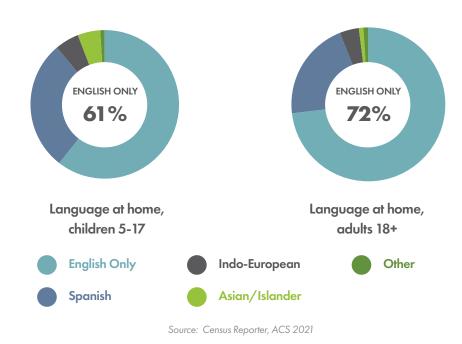
LANGUAGE

Lead Agency: Wyandotte Economic Development Council

2022 Update: The group worked to fine-tune the Business ESL Program and now have three businesses on board and several others that are interested in the program. The program provided on-site ESL training to improve communication and safety and upskill employees, to three businesses and 45 employees.

Increase proficiency in English, tailored to industry-specific communication.

Lead agency: Kansas City Kansas Community College



The top 5 languages spoken in the KCK Public School are English, Spanish, Hmong, Burmese, and Karen.



POST-SECONDARY EDUCATION/INDUSTRY RECOGNIZED CERTIFICATIONS

Lead Agency: Kansas State University - Olathe Campus

2022 Update: Redirected efforts to assist CHIP Health Access Focus Group with Education to Employer Pipeline Strategy. The group is focused on livable wages and emerging careers, particularly where there is a high need for bilingual workers, like dieticians or radiology techs. A health career pathway handbook was created and delivered to Wyandotte County High

Increase educational attainment of post-secondary education/industry-recognized training.

Lead Agency: Kansas State University – Olathe Campus

9%

Less than 9th Grade

9.5%

9th-12th Grade No Diploma

32%

High School Degree

21%

Some College No Degree

8.5%

Associate's Degree

13%

Bachelor's Degree

The number of graduates from post secondary programs identifies the pipeline of future workers as well as the training capacity to support industry demand.

7% **Graduate Degree**

Source: US Census ACS 2017-2021



Bus Tours

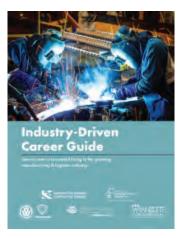




WYEDC partnered with Workforce Partnership and Kansas Manufacturing Solutions to host the first annual school bus tours. WYCO Community Health Improvement Plan (CHIP) supported the event. Seventy-five students visited ten employers in WYCO, learning about the vast career paths available in their own backyard. Each of the employers invited the students to apply for internships and employment. Kansas City Kansas Community College hosted lunch and the students toured the Technical Education Center. Five students received a \$500 scholarship from KCKCC. The tours were a tremendous success, and we plan to continue to introduce the future workforce to our WYCO employers.

Career Guide

In collaboration with Unified Government Public Health Department, Workforce Partnership, Kansas City Kansas Community College and Kansas Manufacturing Solutions, WYEDC developed the first Industry Career Guide, focusing on high demand, high wage careers in Wyandotte County. The Industry Driven Career Guide has been distributed to each of the school districts in Wyandotte County to help guide students in career choices.





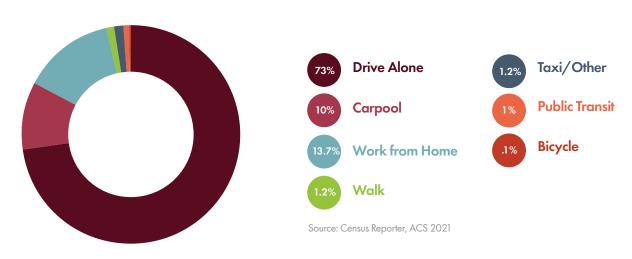
TRANSPORTATION

Lead Agency: Mid-America Regional Council (MARC)

2022 Update: The Unified Government applied for a Kansas Department of Transportation Access, Innovation and Collaboration (AIC) grant for the Edwardsville Industrial Park pilot transportation project. The grant was awarded in June 2022.

Wyandotte County residents considered low income spend 56% of their income on transportation as compared to 25% for those considered median income.

Means of Transportation:





COMMUNITY PARTNERS









TITANIUM INVESTORS



Trusted Advisors for Growth



PLATINUM INVESTORS

































































































































BRONZE INVESTORS

Archimages
Bank of Labor
Continental Consulting Engineers
Copaken Brooks
Express Employment Professionals
FDF Wealth Strategies
First State Bank & Trust
Fishman Commercial Real Estate
FSC, Inc.

GBA Companies
Greater KC Foreign Trade Zone, Inc.
Heartland Business Capital
Hunt Midwest
KCK Public Schools
Kaw Valley Companies
KBS Constructors
KCK Chamber
Lathrop GPM

LED Direct
Olsson
Perry Holdings
PRETECH Corporation
Reece Commercial
Renaissance Infrastructure Consulting
RS Electric
State Tractor
Terracon

TICO Productions
TreanorHL
Union Bank & Trust
Unite Private Networks
United Way of Greater Kansas City
University of Kansas Medical Center
US Engineering Company
Workforce Partnership
Wyandotte Health Foundation

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Subrecipient Agency of:

