

# Annual Impact

WYEDC 2023



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**WYANDOTTE**  
ECONOMIC DEVELOPMENT COUNCIL  
Bonner Springs • Edwardsville • Kansas City, KS

# One Dotte



**THREE CITIES. ONE COUNTY.  
ONE GOAL.**



**30+ YEARS** of economic  
development success.



**\$5.7 BILLION** in capital investments  
announced over the last 10 years.

## WYEDC Focus Areas:

**BUSINESS ATTRACTION**

**BUSINESS RETENTION  
AND EXPANSION**

**MARKETING AND PROMOTION**

**WORKFORCE SOLUTIONS**

## OUR MISSION

Promote and strengthen Wyandotte County's economy through innovative approaches to programs, partnerships and leadership in industrial, residential and retail markets.

## Quick Facts: Wyandotte County, KS

**167,989**

**Population**

Source: US Census ACS 2018-2022

**2.2 Million**

**KC Metro Population**

Source: US Census ACS 2020-2022

**3 Cities**

Bonner Springs, Edwardsville,  
and Kansas City

**156 Sq Miles**

of Area

**Centrally Located**

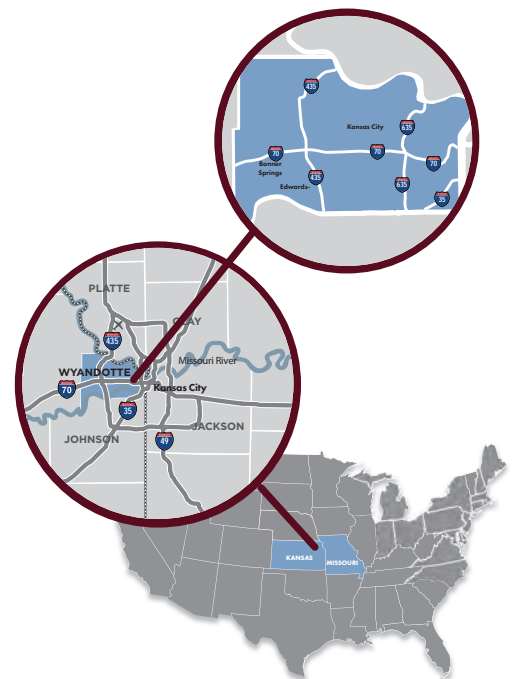
In the KC Metro and the U.S.

**Consolidated**

City/County Government

**Multiple Connection Points:**

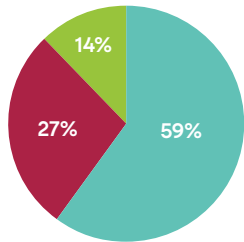
Highway, Rail, Public Transportation



# Demographic Overview



**34.9 Years Old**  
Median Age

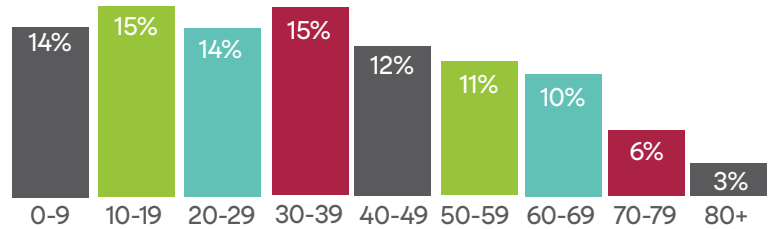


## Population by Age Category

- Under 18
- 18 to 64
- 65 and Over

Source: Census Reporter, ACS 2022

## POPULATION BY AGE RANGE



## LABOR PARTICIPATION RATE:

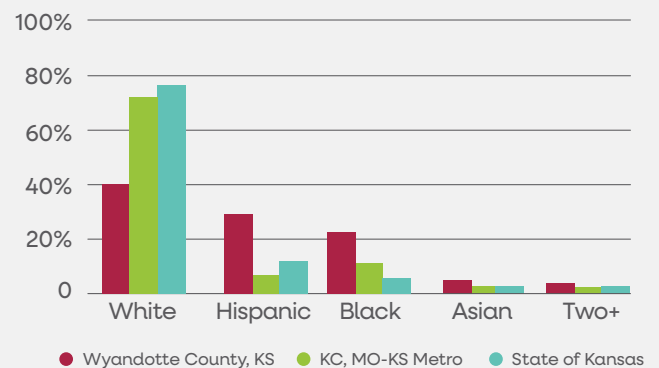
**Wyandotte County:** 65.84%  
**Kansas:** 66.24%  
**U.S.:** 62.8%

## POVERTY LEVEL (ALL POPULATION)

**Wyandotte County:** 15.7%  
**Kansas:** 12%  
**U.S.:** 11.5%

Source: Census.gov, Quick Facts

## RACE AND ETHNICITY



Source: US Census ACS 2018-2022



## Median Household Income

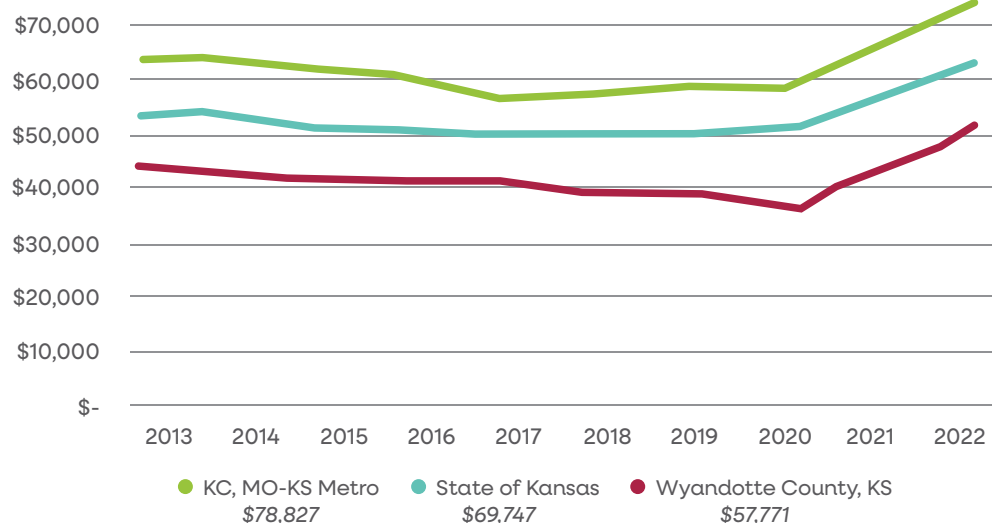
Wyandotte County MHI has improved 5 of the last 6 years.

**2022:** \$57,771 (61st)\*  
**2021:** \$52,366 (68th)\*  
**2020:** \$48,093 (82nd)\*  
**2019:** \$46,881 (87th)\*  
**2018:** \$47,285 (66th)\*  
**2017:** \$46,310 (76th)\*

\*Out of 105 counties in Kansas

Source: US Census ACS 2018-2022

## MEDIAN HOUSEHOLD INCOME COMPARISON



# Project Announcements

27

**ANNOUNCED  
PROJECTS**

**\$456  
million**

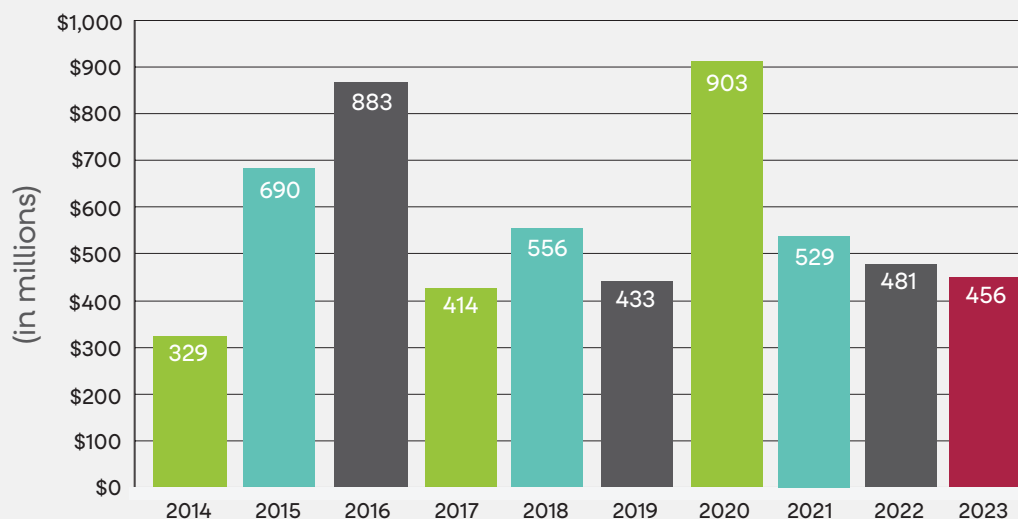
**CAPITAL  
INVESTMENT**

934

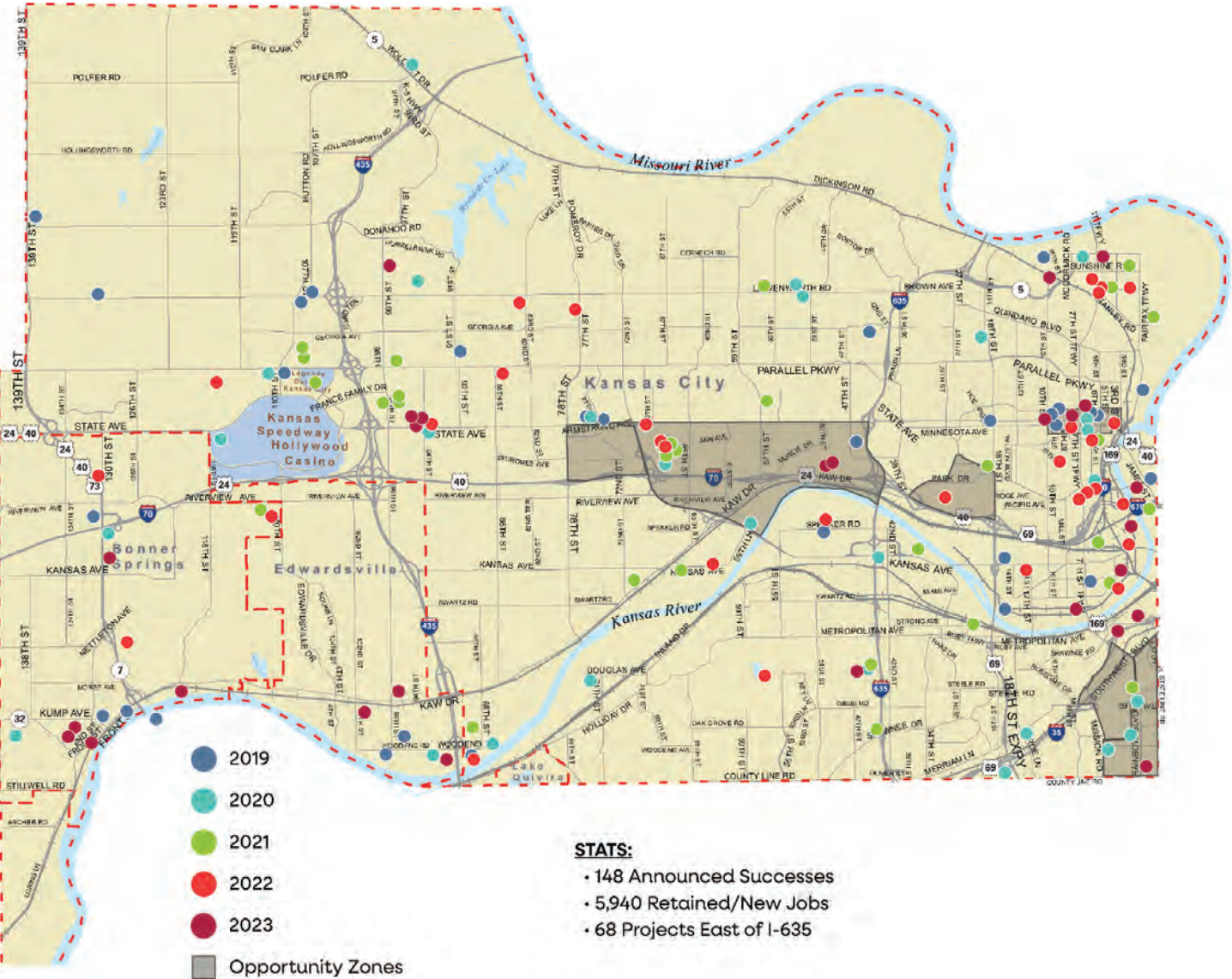
**NEW  
JOBS**

COMPANY	S.F.	\$ VALUE	JOBS
120 Oak Apartments	50K	\$17M	5
ALS Global	N/A	\$150K	0
Armourdale Furniture	N/A	\$180K	0
Bonner Springs Water Treatment Plant	N/A	\$29.2M	0
Dana Transport, Inc.	6.4K	\$2.8M	4
El Padrino	11.5K	\$175K	10
Fleet Fuels	2K	\$3M	0
Genesis Misc.	3K	\$370K	4
Highland Ridge	75K	\$15M	0
Homefield - BigShots Golf	39K	\$20M	50
Homefield - Live Nation Arena	55K	\$53M	4
Homefield - Meow Wolf Museum	30K	\$26.7M	30
KCKCC - Downtown Campus	95.5K	\$65M	66
KC Peterbilt	5.4K	\$1.25M	5
Kinfolk Creative	2K	\$450K	2-4
Marvin Windows	406.9K	\$90M	600
PEPSICO/Frito Lay	3.4K	\$1.5M	5
Range 23 Brewing	750K	\$45K	4
Renaissance Infrastructure Consulting	2K	\$140K	10
SAIA	70K	\$5M	50
Sharpline Equity - University Villa Apts	97K	\$1.2M	0
Sherwin Williams	4.5K	\$1.1M	15
Striem	56.7K	\$11.5M	18
Stryten Energy	123.7K	\$6.9M	0
UG Crime Scene Investigation Facility	13K	\$8M	0
UG Sewer Maintenance Control Facility	62K	\$20M	0
Woodside Rosedale	114K	\$70M	4

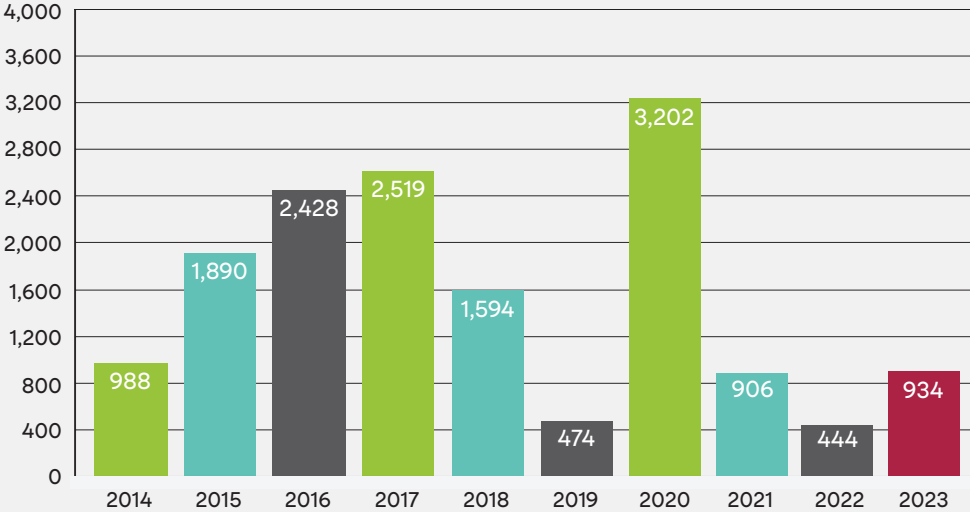
## CAPITAL INVESTMENTS AND PROJECTS



# County-Wide Investments 2019-2023



HISTORICAL JOB RETENTION/CREATION





# Recent Investments



## KCKCC DOWNTOWN CAMPUS

1101 S. 7TH STREET  
KANSAS CITY, KS 66101

**Investment:** \$71,400,000

**Size:** 95,500 SF

Community Education, Health, and Wellness Center focused on AET and skilled trades in collaboration with Swope Health and CommunityAmerica Credit Union.



## HIGHLAND RIDGE

502 HIGHLAND DRIVE  
EDWARDSVILLE, KS 66103

**Investment:** \$15,000,000

**Size:** 75,000 SF

New subdivision in Edwarsville that will feature 25 townhomes and 50 residences. Using Rural Housing Incentive District.



## ROCK ISLAND BRIDGE

WEST BOTTOMS  
KANSAS CITY, KS 66105

**Investment:** \$5,000,000

**Size:** 14,000 SF

Progress continues on the two-level entertainment center over the Kansas River. Opening set for June 2024.



## STRYTEN ENERGY

1 KANSAS AVENUE  
KANSAS CITY, KS 66105

**Investment:** \$6,925,522

**Size:** 123,735 SF

Stored energy solutions provider investing to allow for new battery part installation and increased efficiency of distribution processes.



## RANGE 23 BREWING

200 OAK STREET  
BONNER SPRINGS, KS 66012

**Investment:** \$46,000

**Size:** 750 SF

Local, family-owned brewery expanding to a storefront in downtown Bonner Springs. Investment includes interior renovations, furnishings, and equipment.



## AMERICAN ROYAL

11602 STATE AVENUE  
KANSAS CITY, KS 66109

**Investment:** \$350,000,000

**Size:** 425,500 SF

Vertical construction began after the Barn Raising event held in November. Current projected opening in late 2025/early 2026.



## STRIEM

4500 DOVER STREET  
KANSAS CITY, KS 66104

**Investment:** \$11,500,000

**Size:** 56,700 SF

Locally-owned industrial-grade plumbing equipment manufacturer relocating from a leased building in Fairfax to a new facility.



## WOODSIDE ROSEDALE APARTMENTS

4601 RAINBOW BOULEVARD  
KANSAS CITY, KS 66101

**Investment:** \$35,100,000

**Size:** 160,165 SF

228-unit multifamily complex. Including a pool, fitness center, parking garage, and other amenities. South of the KU Medical Campus.



## MARVIN WINDOWS

9822 LEAVENWORTH ROAD  
KANSAS CITY, KS 66109

**Investment:** \$90,000,000

**Size:** 406,950 SF

Window and door assembly for residential and commercial sectors. The project plans to employ 600 people.



## 120 OAK APARTMENTS

120 OAK STREET  
BONNER SPRINGS, KS 66012

**Investment:** \$17,000,000

**Size:** 50,000 SF

Redevelopment in the downtown core utilizing Moderate Income Housing grant. 100 apartment units, some first floor retail.



## HOMEFIELD & BIG SHOTS GOLF

1111 N. 98TH STREET  
KANSAS CITY, KS 66109

**Investment:** \$20,000,000

**Size:** 39,000 SF

Family-friendly activity located within the Homefield campus. Will include three decks of swing bays, miniature golf course, and outdoor recreation area.



## KC PETERBILT

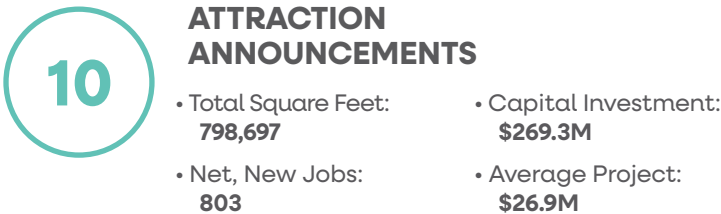
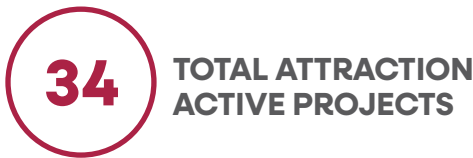
8915 WOODEND ROAD  
EDWARDSVILLE, KS 66111

**Investment:** \$1,250,000

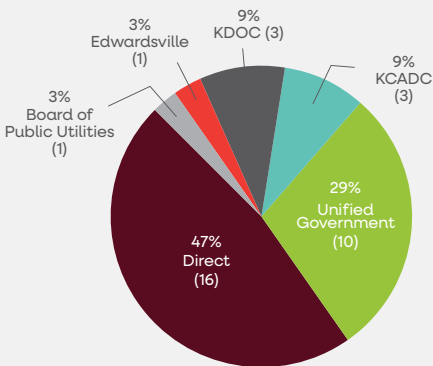
**Size:** 5,400 SF

Company adding 6-8 new bays to increase service capacity for electric vehicle technology.

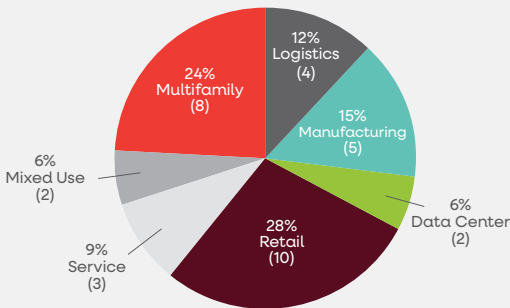
# Attraction



LEADS BY SOURCE



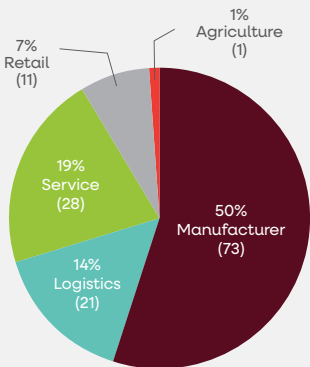
LEADS BY INDUSTRY SECTOR



# Business Retention & Expansion (BRE)



INDUSTRIES SURVEYED  
Out of 146 existing companies in 2023



146  
BRE Visits

- 74 Average Employee Size
- 21% Plan to Expand Within 1 Year
- 23% Introduced New Products Within 3 Years
- 51% Hiring
- \$25.15/hr (\$52,161 Annually) Average Wage



# Small Business



The Empower WYCO Loan Fund was created to further the mission of increasing access to funding in socially-disadvantaged populations. The program has completed its second year of operations, and provides 4-year payback, 4% interest rate, loans of up to \$15,000. For the purposes of this loan program, “minority-owned” is defined as any organization that is at least 51% owned by a non-white person, including Black, Indigenous, Hispanic/Latino, and People of Color. Loan funds may be used for equipment, inventory, repairs, building purchase, infrastructure, refinancing existing business debt, working capital. Technical assistance partners involved included The Black Mastermind Group, Entrepreneurial Business Basics, Johnson County Community College Small Business Development Center, The Porter House KC and The Toolbox Small Business Resource Center.

### PROGRAM TO-DATE

**28** Small Business  
Loans Approved

**\$409,000**  
Total Loans Approved

### 2023 TOTALS

**7** Small Business  
Loans Approved

**\$105,000**  
Total Loans Approved

# Social Media Campaigns



This year, WYEDC increased social media presence primarily through an educational campaign, ECO-DEVO 101. This series of posts aimed to educate the community on our organization, and economic development as a whole. Some of these posts were distributed organically, while some specific topics were used in paid ad campaigns. Facebook, LinkedIn, and TikTok were all used to promote WYEDC and the ECO-DEVO 101 campaign throughout 2023.

**90**  
ECO-DEVO 101 Posts

**661.2K**  
Total ECO-DEVO 101  
Campaign Views

**5.6K**  
Total Ad Clicks

**10**  
General Posts

**21.7K**  
TikTok Views

**7**  
TikTok Videos

### HIGHEST PERFORMING POST



# Education Overview

## EDUCATIONAL ATTAINMENT

**81.4%**

### High School Grad or Higher

about 90% of the rate in Kansas (91.8%)

about 90% of the rate in the US (89.1%)

**20%**

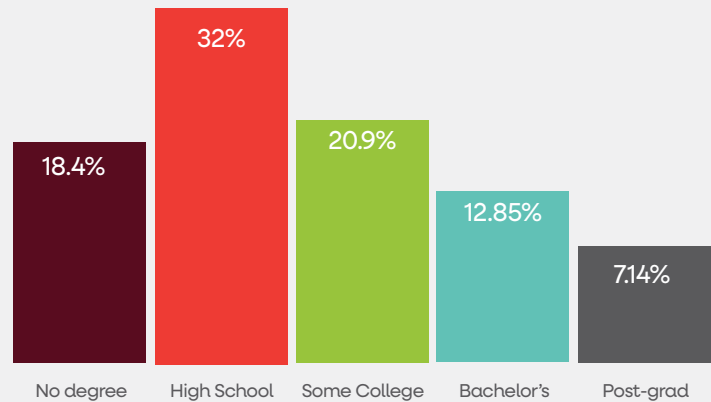
### Bachelor's Degree or Higher

three fifths of Kansas (34.7%)

three fifths of US (34.3%)

Source: US Census ACS 2018-2022

## POPULATION BY MINIMUM LEVEL OF EDUCATION



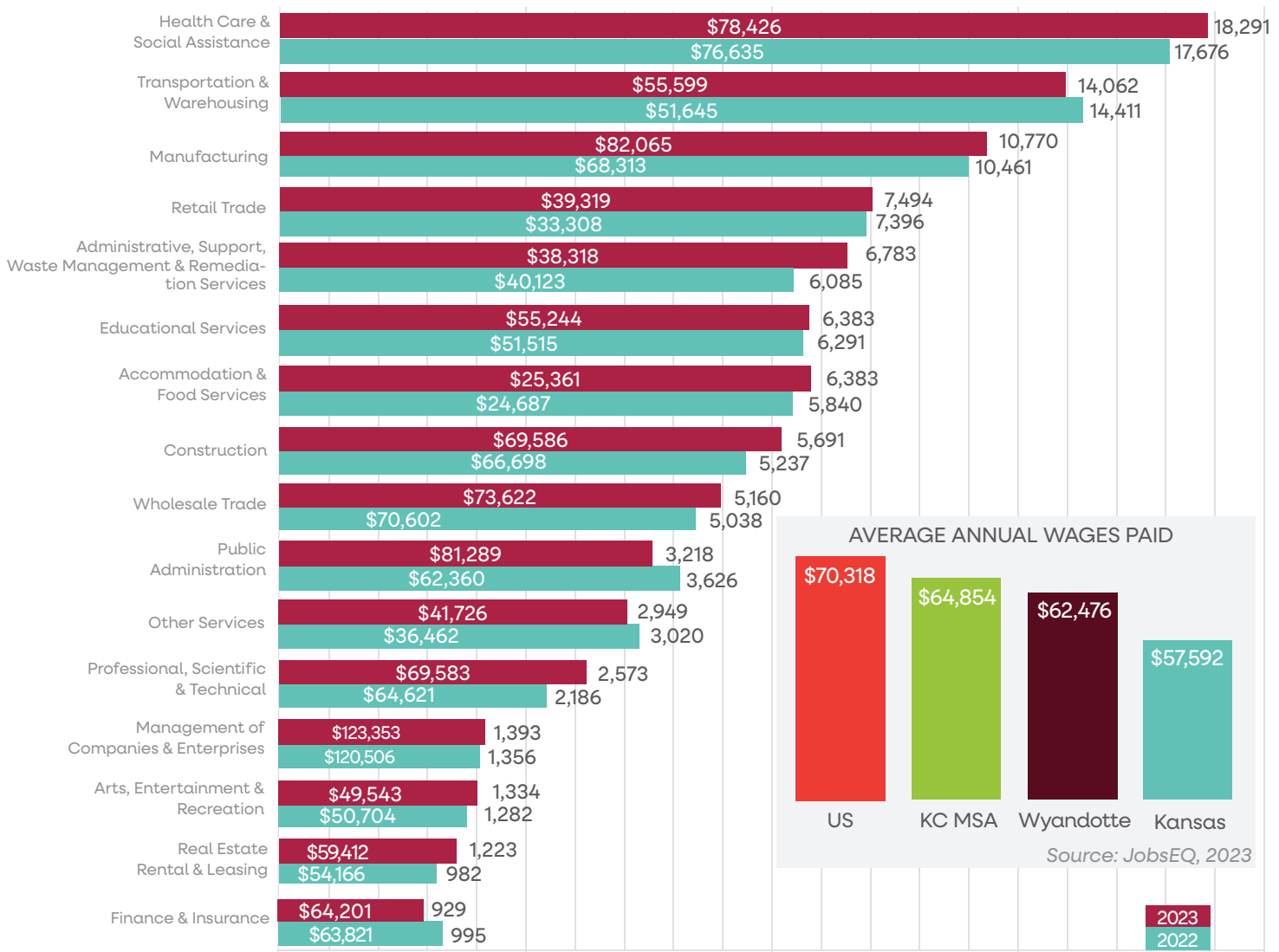
\*Universe: Population 25 years and over  
Source: US Census ACS 2018-2022

## Educational Institutions:

	KCK Public Schools USD 500 Pre-K through12	Turner USD 202 Pre-K through12	Bonner Springs Edwardsville USD 204 Pre-K through12	Piper USD 203 Pre-K through12	Bishop Ward High School
Enrollment	22,973	3,907	2,465	2,692	297
Career Pathways	15	15	15	20	General Studies
Audio Visual Journalism & Digital Media		X	X	X	
Auto Tech/Mobile Equipment Maintenance		X	X		
BioMedical/Health Science/BioChemistry	X	X	X	X	
Building Trades/Construction Design	X	X	X	X	
Business	X	X	X	X	
Corrections, Security, Law, and Law Enforcement	X		X	X	
Emergency Fire Management				X	
Energy	X				
Engineering/Manufacturing	X	X	X	X	
Family, Community and Consumer Services	X	X	X	X	
Fashion, Apparel, Interior Design			X		
Government and Public Administration	X				
Graphic Design	X	X	X	X	
Marketing	X	X	X	X	
Programming and Software Development/IT	X	X	X	X	
Restaurant/Culinary Arts & Event Management	X	X	X	X	
Teaching, Training, Early Childhood	X	X	X	X	
Travel and Tourism				X	

# Employment Overview

## WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2023 VS. 2022



## 2023 Top 10 Open Positions:



Registered Nurses



Social & Human Services



Retail Salespersons



Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel



Stockers and Order Fillers



Maintenance and Repair Workers, General



Computer & Information Systems Managers



Software Developers



Medical and Health Service Managers



Heavy and Tractor-Trailer Truck Drivers

# Workforce Solutions



## COMMUNITY HEALTH IMPROVEMENT PLAN, 2018-2023

Working to remove or reduce 5 barriers to Jobs and Education, the outcome of which will have a positive effect on poverty, discrimination, and adverse childhood experiences (ACE's) by 2023.



### CHILDCARE/EARLY CHILDHOOD EDUCATION

Increase access to  
quality and affordable  
childcare spaces



### CRIMINAL HISTORY

Educate employers,  
increase training for  
those incarcerated, and  
expand expungement



### LANGUAGE

Increase access to  
industry-specific ESL  
programming



### POST-SECONDARY EDUCATION

Expand career readiness efforts  
to increase attainment of post-  
secondary education/training



### TRANSPORTATION

Increase business  
investment in transportation  
to jobs

# Workforce Solutions



## CHILDCARE/EARLY CHILDHOOD EDUCATION

**Lead Agency:** The Family Conservancy

**2023 Update:** Raising WYCO created the KS Employer Day Care Tax Credit Tool Kit, along with a calculator to support local employers who are interested in investing in child care to support their workforce. \$383,630 in supplemental funding was provided to 234 children from 200 families enrolled at Start Young partner providers, 50% of gap funding funds supported families who have barriers to accessing the state child care assistance, whether it is being just over the income eligibility limit, or having difficulty with the child support requirements for state benefits. 92% of children whose families receive gap funding remained at their site throughout the school-year.

Through the Grow ECE Wage Supplement, Start Young has an 81% retention rate of teaching staff receiving the supplement in December 2022 and again June 2023. 83 participants who are increasing their level of higher education in early childhood received an average supplement of \$641.56, including 11 new participants. Start Young was awarded ARPA funds in Q2, which awarded 190 employees wage retention bonuses of \$500 each for a total of \$95,000.



## Raising WYCO

In 2023, 43 new childcare spaces were added  
bringing the total to 405 since 2018.

*Source: The Family Conservancy*

### Average Cost of Childcare per month in Wyandotte County:

*Source: The Family Conservancy*

**\$1,160/month**

Infant

**\$993/month**

Toddler

**\$753/month**

PreK

**26%**

There are enough full day quality childcare spaces to meet 26% of the demand, down from 34% prior to the COVID-19 pandemic.



# Workforce Solutions



## CRIMINAL HISTORY

**Lead Agency:** Unified Government Public Health Department/Wyandotte Economic Development Council

**2023 Update:** The Clean Slate Law did not pass legislation. As a result, the committee put together an Expungement Booklet, which lays out the process, expectations, and costs for expungement. The booklet will be provided to social agencies, staffing agencies, and providers working with the justice-involved population, and will also be available electronically. The recidivism rate – the rate at which people released from prison are arrested again – is 52% for formerly incarcerated individuals who aren't employed. That rate drops to just 16% for those who are employed. With more than 600,000 men and women released from prison every year, providing job opportunities to deserving individuals makes every community stronger.

**In Kansas, those who achieve sustained livable wage employment return to prison one third less often.**

*Source: Kansas Department of Corrections Annual Report 2022*

**541**

Justice-Involved  
Individuals Statewide

**183**

Post-Secondary Credentials Earned

**9**

Kansas Colleges and Universities  
Engaged

**209**

Justice-Involved Individuals  
Returned to Society in  
Wyandotte County

*Source: Kansas Department of Corrections Annual Report 2022*

**America has roughly the same number of people with a criminal record as it does 4-year college graduates.**

*Source: Forbes*

# Workforce Solutions

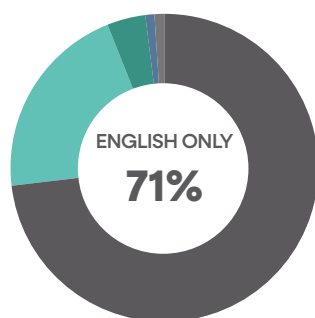


## LANGUAGE

**Lead Agency:** Wyandotte Economic Development Council

**2023 Update:** Continued conversations are being had about utilizing technology in the workforce and education settings to reduce language barriers.

**Increase proficiency in English,**  
tailored to industry-specific  
communication.



Language at home,  
residents 5+



Source: Census Reporter, ACS 2018-2022

The **top 5 languages** spoken in the KCK Public Schools other than English are **Spanish, Swahili, Karen, Kinyarwanda, and Burmese.**

Source: Kansas City Kansas Public Schools

# Workforce Solutions



## POST-SECONDARY EDUCATION/INDUSTRY RECOGNIZED CERTIFICATIONS

**Lead Agency:** Wyandotte Economic Development Council

**2023 Update:** Focus to share career opportunities in our three largest employment sectors, available in WYCO to high school students. A second edition of the Career Guide was created and 156 students from 8 WYCO high schools toured local employers with a focus on Registered Apprenticeship. Students also toured the KCKCC FAME lab, and learned about internships and employment opportunities with each of the employers.

Increase educational attainment of post-secondary education/industry-recognized training.

**9%**

Less than 9th Grade

**9.5%**

9th-12th Grade  
No Diploma

**32%**

High School Degree

**21%**

Some College  
No Degree

**8.5%**

Associate's Degree

**13%**

Bachelor's Degree

**7%**

Graduate Degree

Source: US Census ACS 2018-2022

The number of graduates from post secondary programs identifies the pipeline of future workers as well as the training capacity to support industry demand.

## Career Pathways Student Tours

With support from the United Government Public Health Department Community Health Improvement Plan (CHIP), WYEDC partnered with Kansas Workforce Partnership and Kansas Manufacturing Solutions for the second annual Career Pathways Student Tours to our local employers. Nine students received a \$500 dollar scholarship to KCKCC. The continued success of the tours is strengthening relations with the educational institutes, along with local employers.



# Workforce Solutions

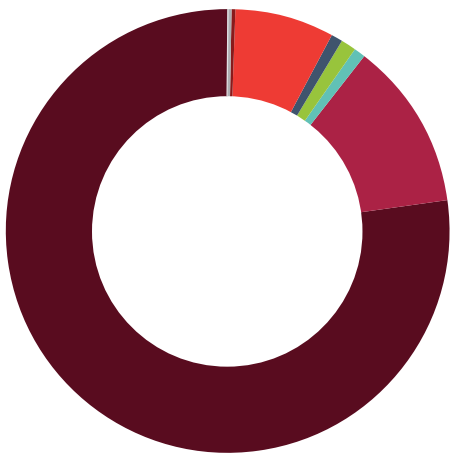


## TRANSPORTATION

Lead Agency: Mid-America Regional Council (MARC)

2023 Update: The micro-transit for Edwardsville Industrial Park went into operation in October 2023.

Wyandotte County residents considered low income spend **56% of their income on transportation** as compared to **25% for those considered median income.**



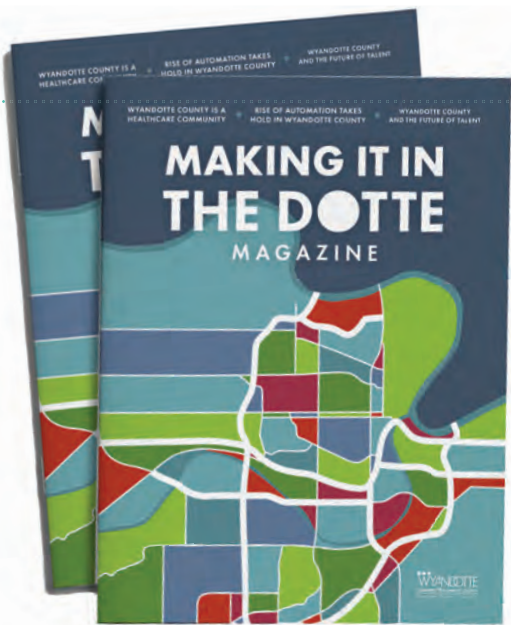
### Means of Transportation:

- 77.1% Drive Alone
- 12.1% Carpool
- 9% Public Transit
- 1.1% Walk
- 0.7% Other
- 7.4% Work from Home
- 0.2% Bicycle
- 0.3% Taxi
- 0.1% Motorcycle

Source: US Census ACS 2018-2022

## Making It In The Dotte Magazine

WYEDC produced the first ever Making It In The Dotte magazine in October. The magazine featured 13 articles highlighting the life behind data that WYEDC collects and the businesses that are executing on the mission of the organization. This piece of media aims to showcase the partnerships that exist in the county between the community, the business and nonprofit sectors, educational institutes, and many others. The magazine was printed here in Wyandotte County at Herff Jones, and was sponsored by Kansas Manufacturing Solutions and Kansas City Kansas Community College.



# Investors

## COMMUNITY PARTNERS



## TITANIUM INVESTORS



## PLATINUM INVESTORS





## GOLD INVESTORS



## BRONZE INVESTORS

Alpha Robotics	Fishman Commercial Real Estate	KCK Public Schools USD #500	TICO Productions
Archimages	FSC, Inc.	Local Laborer's Union 1290	TreanorHL
Ares Transportation	GBA Companies	Olsson	Union Bank & Trust
Bank of Labor	Greater KC Foreign Trade Zone, Inc.	Perry Holdings	Unite Private Networks
Continental Consulting Engineers	Heartland Business Capital	PRETECH Corporation	United Way of Greater Kansas City
Copaken Brooks	Hunt Midwest	Reece Commercial	University of Kansas Medical Center
Express Employment Professionals	Kaw Valley Companies	Renaissance Infrastructure Consulting	US Engineering Company
FDF Wealth Strategies	KBS Constructors	RS Electric	Workforce Partnership
First State Bank & Trust	KCK Chamber	Terracon	Wyandotte Health Foundation

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