

**2020 ANNUAL IMPACT** 

# WYANDITE

**ECONOMIC DEVELOPMENT COUNCIL** 

Bonner Springs • Edwardsville • Kansas City, KS

# **ONE DOTTE**



THREE CITIES. ONE COUNTY. ONE GOAL.



**28 YEARS** of Economic Development success.



**\$5.5 BILLION** in capital investments announced over the last 10 years.

#### **WYEDC FOCUS AREAS**

BUSINESS / PROJECT
ATTRACTION AND RECRUITMENT

BUSINESS RETENTION AND EXPANSION

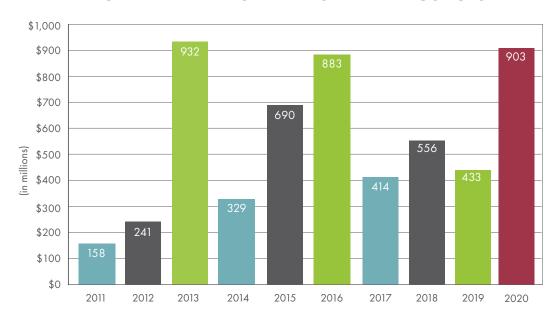
MARKETING AND PROMOTION

**WORKFORCE SOLUTIONS** 

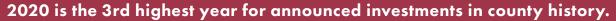
#### **OUR MISSION**

Promote and strengthen Wyandotte County's economy through innovative approaches to programs, partnerships and leadership in industrial, residential and retail markets.

## **CAPITAL INVESTMENTS AND PROJECTS**







# **PROJECT ANNOUNCEMENTS**





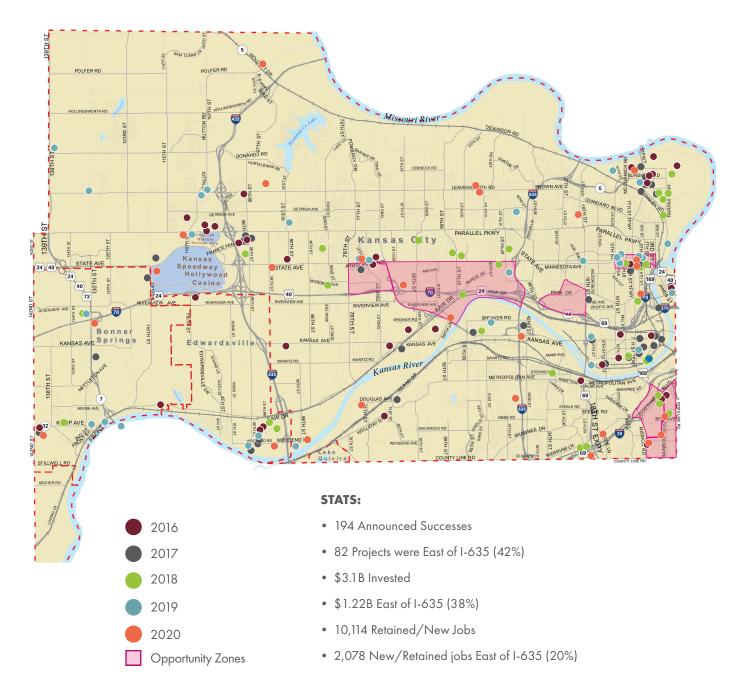


COMPANY	S.F.	\$ VALUE	JOBS
Amerhart	4K	\$300K	30
American Equipment	2.1K	\$242K	0
Asphalt Sales	0	\$4M	0
Carl B. Bruce Middle School	128K	\$34M	0
Catholic Charities	37.3K	\$1.75M	60 retained
Dot Foods	8K	\$800K	40
Home City Ice	17K	\$5M	15
Imo's Pizza	1.2K	\$200K	12
Junior Achievement	21 K	\$4.5M	12
KCKCC Student Housing	100K	\$20M	8
KidZone Learning Center	12.2K	\$1.5M	15
KU Proton Therapy	33K	\$39M	25
Martz Brothers	7K	\$775K	0
McDonald's	4.3K	\$2.8M	0
Menard's South	157.7K	\$34M	120
Old Dominion	173K	\$53M	50
Premier Investments	<i>7</i> 6.8K	\$5.5M	50+
Reardon Center	110K	\$22.7M	0
Rose Property Maintenance	6.2K	\$650K	0
Splitlog Coffee	1.5K	\$100K	0
Turner Logistics Center	406K	\$22M	0
Turner Logistics Center	187K	\$10M	0
Urban Outfitters	880K	\$403M	2,000
Village West Apts. (Phase 3)	104.8K	\$47.5M	0
Welborn Elementary	68K	\$16M	0
Wilkerson Crane (update)	12.5K	\$5.9M	15
Wolcott Wastewater Facility	N/A	\$57.5M	0
Woodlands Redevelopment	1.08M	\$110M	750



# **INVESTMENTS**

## **COUNTY WIDE INVESTMENTS 2016-2020**



# **ATTRACTION**

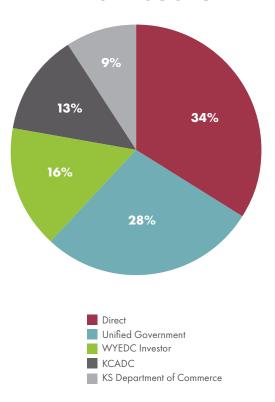




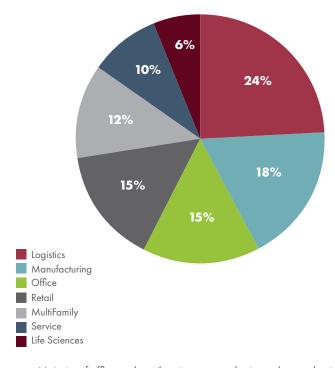
# Attraction Announcements:

- **3,070,282** total square feet
- \$667M capital investment
- **3,014** Net, New Jobs
- Average project = \$51.3M

## **LEADS BY SOURCE**



## **LEADS BY INDUSTRY SECTOR**



- Majority of office and retail projects opened prior to the pandemic.
- Logistics projects continue to drive most of the activity. In 2020, logistics
  projects represented the most investment, square footage and job
  creation. It is the second largest employment sector in the county.

# **BUSINESS RETENTION & EXPANSION**





Attraction
Announcements:

- **575,697** total square feet
- \$236M capital investment
- **188** Net, New Jobs
- Average project = \$15.7M



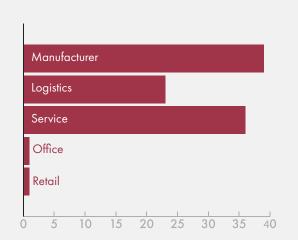
New Jobs

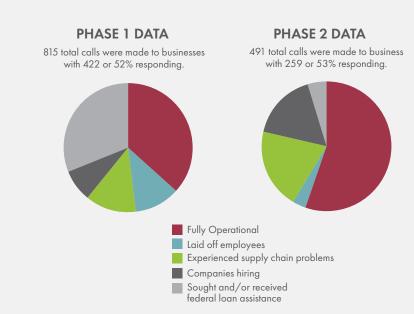
Payroll Impact

 The county median wage of \$19.86 was used to compute the payroll impact, which is used by the KS Dept of Commerce for certain incentives.

## **BRE SURVEY**

The BRE Team annually surveys at least 150 existing companies to provide business trends data. Due to the COVID-19 pandemic, in-person visits could not be conducted so survey methods shifted to calling businesses to determine how the pandemic was affecting their operations. A sampling of the data below was collected from 182 companies that answered both surveys.





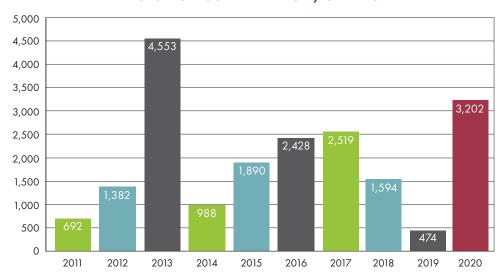


## MAKING IT IN THE DOTTE LOOKBOOK

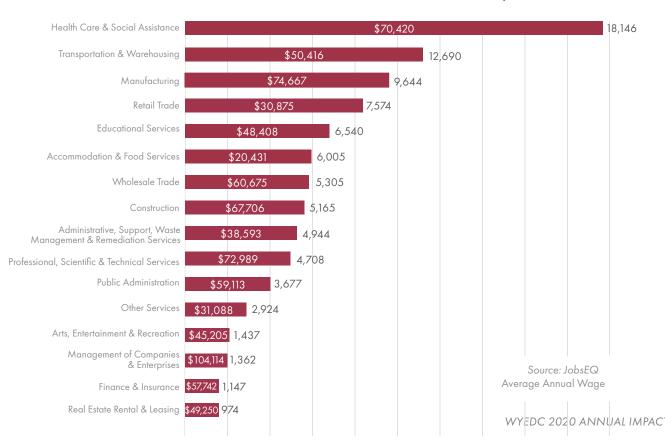
In lieu of the annual Industry Appreciation Event, Volume 1 of the Making It In The Dotte Lookbook was produced by WYEDC featuring 46 Wyandotte County manufacturing companies.

# **WORKFORCE SOLUTIONS**

#### HISTORICAL JOB RETENTION/CREATION



#### **WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2020**





## **COMMUNITY HEALTH IMPROVEMENT PLAN, 2018-2023**

Working to remove or reduce five barriers to Jobs and Education, the outcome of which will have a positive effect on poverty, discrimination, and adverse childhood experiences (ACE's) by 2023.

Despite the COVID-19 pandemic, progress was made an all five Jobs and Education subcommittees listed below.



#### CHILDCARE/EARLY CHILDHOOD EDUCATION

**Lead Agency:** The Family Conservancy

**2020 Update:** Start Young entered a partnership agreement with KidZone Learning Center of Wyandotte County, Inc. to assist in opening a new childcare center at 51 st Street & Leavenworth Road to serve 80+ infant, toddlers, and preschool children. In Q3, Start Young assisted 184 children ages birth to 3, and 260 children ages 3 to 5 with accessing quality childcare through subsidies, scholarships, and gap funding.



#### **CRIMINAL HISTORY**

**Lead Agency:** Kansas Department of Commerce

**2020 Update:** Work on the Clean Slate Law - auto expungement of some, but not all, defined criminal records after time has been served – is still ongoing. Asset mapping of services for justice-involved individuals is underway.



#### **LANGUAGE**

Lead Agency: Wyandotte Economic Development Council

**2020 Update:** The group worked to fine-tune the Business ESL Program and now have one business on board for 2021 and three others that are interested in the program. The program provides on-site ESL training to improve communication and safety and upskill employees.



#### POST-SECONDARY EDUCATION/INDUSTRY RECOGNIZED CERTIFICATIONS

**Lead Agency:** Kansas State University - Olathe Campus

**2020 Update:** Redirected efforts to assist CHIP Health Access Focus Group with Education to Employer Pipeline Strategy. The group focused more on liveable wages and emerging careers, particularly where there is a high need for bilingual workers, like dieticians or radiology technicians.



#### **TRANSPORTATION**

Lead Agency: Mid-America Regional Council (MARC)

**2020 Update:** Some member agencies participated in a National Science Foundation grant application submitted by The University of Kansas (KU). The grant seeks to create solutions that address youth employment disparities by improving Out-of-School Time (OST) activity awareness and transportation access while reducing access inequities. KU was recommended for grant award.

# **WORKFORCE SOLUTIONS**



Labor Participation Rate\*

Wyandotte County: 66.4%

Kansas: 66.7% U.S.: 63.4% Poverty Level (all population)\*

Wyandotte County: 19.2%

Kansas: 11.4% U.S.: 13.4%

\*Source: US Census ACS 5-year, 2015-2019



Wyandotte County MHI has increased each of the last 3 years:

**2019:** \$46,881 (86th)\* **2018:** \$47,285 (66th)\* **2017:** \$46,310 (76th)\* **2016:** \$43,396 (87th)\* **2015:** \$41,746 (95th)\*

\*Out of 10.5 counties in Kansas

2019 Source: US Census ACS 2015-2019 2015-2018 Source: US Census ACS 1-year

## WYCOWORKS

As part of WYEDC's goal to increase the median household income, WYEDC developed an outreach campaign to help connect Wyandotte County residents unemployed during the pandemic to available jobs through a collaboration with the Unified Government and Workforce Partnership using \$350,000 in CARES Act funds. The campaign kicked off on October 1 and concluded December 30. The wrap around marketing and outreach campaign included:

- Streaming ads on Spotify, YouTube and TikTok: 1,131,485
- Local channel impressions: 193,016
- Search engine display ad impressions: 177,135
- Social media ad impressions: 103,559
- Radio ads in both English (500) and Spanish (349)
- Television ads in both English (149) and Spanish (184)
- 12 Community Outreach Coordinators connecting with residents and providing information
- 4 direct mailers and follow up email blasts to all unemployed focused on connecting with Workforce Partnership and KCK Community College training opportunities

- A video series highlighting career opportunities in collaboration with Junior Achievement
- A mobile-friendly website to visualize available jobs, show transit routes, childcare, education, and social services in the county in collaboration with the University of Kansas.
- A WYCOWorks-specific landing page on the Workforce Partnership website at workforcepartnership.com/wyco-works -6,055 visitors
- Print media with the KC Hispanic News and streaming video with Tico Tuned In with JOCO & WYCO Works
- Extended office and weekend hours at Workforce Partnership
- Funding for a Career Navigator at Workforce Partnership
- BPU Insert

#### **WYCO UNEMPLOYMENT RATE:**

)%	3%	6%	9%	12%	159
Novembe	r				
April					
March					

# **INVESTORS**

## **COMMUNITY PARTNERS**











#### TITANIUM INVESTORS





## **PLATINUM INVESTORS**































#### **GOLD INVESTORS**



























































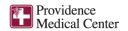


































## **BRONZE INVESTORS**

Bank Midwest
Continental Consulting Engineers
Copaken Brooks
Express Employment Professionals
FDF Wealth Strategies
First State Bank & Trust
Fishman Commercial Real Estate
FSC, Inc.
GBA Companies
Greater KC Foreign Trade Zone, Inc.

Heartland Business Capital
Hunt Midwest
Jones Development Company
KCK Area Chamber of Commerce
KCK Public Schools
KBS Constructors
Kelly Construction Group
Lathrop GPM
LED Direct
Olsson

PRETECH Corporation
Reece Commercial
Renaissance Infrastructure Consulting
Terracon
TreanorHL
Union Bank & Trust
Unite Private Networks
University of Kansas Medical Center
US Engineering Company
Wyandotte Health Foundation

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Chris Vaeth, Treasurer

McCownGordon Construction

Jeff Turk, Secretary

VanTrust Real Estate

Hunter Harris, 1st Vice Chair

Flint Development

Bob Milan, 2nd Vice Chair

Board of Public Utilities

Chris Herre, Past Chair

Rose Design Build

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Unified Government of Wyandotte County/KCK

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**Mark Long** 

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Kansas City Kansas Community College

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Design Mechanical, Inc.

**Curtis Petersen** 

Polsinelli

**Chris Vering** 

Knit-Rite

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Loretta Colombel, Business Retention Consultant

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