Companies that export are 17% more profitable than those that don’t.

About 20% of all jobs in America’s manufacturing sector depend on exports.

Workers in jobs supported by merchandise exports typically receive wages higher than the national average.

Smooth your business cycles, including seasonal differences.

Exporting maximizes production capabilities.

Defend your domestic market.

Increase your competitiveness in all markets.

Increase the value of your intellectual property.

Increase the value of your business should you choose to sell it (and start another).

WYEDC ASSISTANCE:

Let WYEDC help you position your products and services for a global marketplace.

Support Services – We can assist with getting started and align you with export service providers that will make it easier to export and to accelerate exporting into new markets. Services include trade counseling, market intelligence, business matchmaking, financing, trade promotion programs, freight, documents, insurance, etc.


Incentives – Kansas State Trade and Export Promotion (STEP) Grant and WTC Exporting Micro-Grant, among others.

Training – Several opportunities are available for educating yourself about exporting through Kansas Small Business Development Center, Kansas Department of Commerce, US Commercial Services.

International Trade Shows – Our partners assist with information on trade shows that will best fit your portfolio of products or services.

CONTACT:
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