ONE DOTTE

THREE CITIES. ONE COUNTY. 
ONE GOAL.

28 YEARS of Economic Development success.

$5.5 BILLION in capital investments announced over the last 10 years.

OUR MISSION
Promote and strengthen Wyandotte County’s economy through innovative approaches to programs, partnerships and leadership in industrial, residential and retail markets.

WYEDC FOCUS AREAS

BUSINESS / PROJECT ATTRACTION AND RECRUITMENT

BUSINESS RETENTION AND EXPANSION

MARKETING AND PROMOTION

WORKFORCE SOLUTIONS

WYEDC FOCUS AREAS

2020 is the 3rd highest year for announced investments in county history.

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ONE DOTTE

WYEDC FOCUS AREAS

BUSINESS / PROJECT ATTRACTION AND RECRUITMENT

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CAPITAL INVESTMENTS AND PROJECTS

2020 is the 3rd highest year for announced investments in county history.
### PROJECT ANNOUNCEMENTS

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>S.F.</th>
<th>$ VALUE</th>
<th>JOBS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amerhart</td>
<td>4K</td>
<td>$300K</td>
<td>30</td>
</tr>
<tr>
<td>American Equipment</td>
<td>2.1K</td>
<td>$242K</td>
<td>0</td>
</tr>
<tr>
<td>Asphalt Sales</td>
<td>0</td>
<td>$4M</td>
<td>0</td>
</tr>
<tr>
<td>Carl B. Bruce Middle School</td>
<td>128K</td>
<td>$34M</td>
<td>0</td>
</tr>
<tr>
<td>Catholic Charities</td>
<td>37.3K</td>
<td>$1.75M</td>
<td>60</td>
</tr>
<tr>
<td>Dot Foods</td>
<td>8K</td>
<td>$800K</td>
<td>40</td>
</tr>
<tr>
<td>Home City Ice</td>
<td>17K</td>
<td>$5M</td>
<td>15</td>
</tr>
<tr>
<td>Imo’s Pizza</td>
<td>1.2K</td>
<td>$200K</td>
<td>12</td>
</tr>
<tr>
<td>Junior Achievement</td>
<td>21K</td>
<td>$4.5M</td>
<td>12</td>
</tr>
<tr>
<td>KCKCC Student Housing</td>
<td>100K</td>
<td>$20M</td>
<td>8</td>
</tr>
<tr>
<td>KidZone Learning Center</td>
<td>12.2K</td>
<td>$1.5M</td>
<td>15</td>
</tr>
<tr>
<td>KU Proton Therapy</td>
<td>33K</td>
<td>$39M</td>
<td>25</td>
</tr>
<tr>
<td>Martz Brothers</td>
<td>7K</td>
<td>$775K</td>
<td>0</td>
</tr>
<tr>
<td>McDonald’s</td>
<td>4.3K</td>
<td>$2.8M</td>
<td>0</td>
</tr>
<tr>
<td>Menard’s South</td>
<td>1577K</td>
<td>$34M</td>
<td>120</td>
</tr>
<tr>
<td>Old Dominion</td>
<td>173K</td>
<td>$53M</td>
<td>50</td>
</tr>
<tr>
<td>Premier Investments</td>
<td>76.8K</td>
<td>$5.5M</td>
<td>50+</td>
</tr>
<tr>
<td>Reardon Center</td>
<td>110K</td>
<td>$22.7M</td>
<td>0</td>
</tr>
<tr>
<td>Rose Property Maintenance</td>
<td>6.2K</td>
<td>$650K</td>
<td>0</td>
</tr>
<tr>
<td>Splitlog Coffee</td>
<td>1.5K</td>
<td>$100K</td>
<td>0</td>
</tr>
<tr>
<td>Turner Logistics Center</td>
<td>406K</td>
<td>$22M</td>
<td>0</td>
</tr>
<tr>
<td>Turner Logistics Center</td>
<td>187K</td>
<td>$10M</td>
<td>0</td>
</tr>
<tr>
<td>Urban Outfitters</td>
<td>880K</td>
<td>$403M</td>
<td>2,000</td>
</tr>
<tr>
<td>Village West Apts. (Phase 3)</td>
<td>104.8K</td>
<td>$47.5M</td>
<td>0</td>
</tr>
<tr>
<td>Welborn Elementary</td>
<td>68K</td>
<td>$16M</td>
<td>0</td>
</tr>
<tr>
<td>Wilkerson Crane (update)</td>
<td>12.5K</td>
<td>$5.9M</td>
<td>15</td>
</tr>
<tr>
<td>Wolcott Wastewater Facility</td>
<td>N/A</td>
<td>$57.5M</td>
<td>0</td>
</tr>
<tr>
<td>Woodlands Redevelopment</td>
<td>1.08M</td>
<td>$110M</td>
<td>750</td>
</tr>
</tbody>
</table>

- **28** announced projects
- **$903 million** capital investment
- **3,202** new jobs
COUNTY WIDE INVESTMENTS 2016-2020

STATS:

- 194 Announced Successes
- 82 Projects were East of I-635 (42%)
- $3.1B Invested
- $1.22B East of I-635 (38%)
- 10,114 Retained/New Jobs
- 2,078 New/Retained jobs East of I-635 (20%)
**Attraction Announcements:**
- 3,070,282 total square feet
- $667M capital investment
- 3,014 Net, New Jobs
- Average project = $51.3M

---

**Total Attraction Active Projects: 13**

---

**LEADS BY SOURCE**

- Direct: 16%
- Unified Government: 28%
- WYEDC Investor: 13%
- KCADC: 9%
- KS Department of Commerce: 13%

---

**LEADS BY INDUSTRY SECTOR**

- Logistics: 24%
- Manufacturing: 12%
- Office: 18%
- Retail: 10%
- MultiFamily: 15%
- Service: 15%
- Life Sciences: 6%

---

- Majority of office and retail projects opened prior to the pandemic.
- Logistics projects continue to drive most of the activity. In 2020, logistics projects represented the most investment, square footage and job creation. It is the second largest employment sector in the county.
BRE SURVEY

The BRE Team annually surveys at least 150 existing companies to provide business trends data. Due to the COVID-19 pandemic, in-person visits could not be conducted so survey methods shifted to calling businesses to determine how the pandemic was affecting their operations. A sampling of the data below was collected from 182 companies that answered both surveys.

**PHASE 1 DATA**

- 815 total calls were made to businesses with 422 or 52% responding.

**PHASE 2 DATA**

- 491 total calls were made to businesses with 259 or 53% responding.

- **Manufacturer**
- **Logistics**
- **Service**
- **Office**
- **Retail**

**Making it in The Dotte Lookbook**

In lieu of the annual Industry Appreciation Event, Volume 1 of the Making It In The Dotte Lookbook was produced by WYEDC featuring 46 Wyandotte County manufacturing companies.
**WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2020**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employment</th>
<th>Average Annual Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care &amp; Social Assistance</td>
<td>18,146</td>
<td>$70,420</td>
</tr>
<tr>
<td>Transportation &amp; Warehousing</td>
<td>12,690</td>
<td>$50,416</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9,644</td>
<td>$74,667</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>7,574</td>
<td>$30,875</td>
</tr>
<tr>
<td>Educational Services</td>
<td>6,540</td>
<td>$48,408</td>
</tr>
<tr>
<td>Accommodation &amp; Food Services</td>
<td>6,005</td>
<td>$20,431</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>5,305</td>
<td>$60,675</td>
</tr>
<tr>
<td>Construction</td>
<td>5,165</td>
<td>$67,706</td>
</tr>
<tr>
<td>Administrative, Support, Waste Management &amp; Remediation Services</td>
<td>4,944</td>
<td>$38,593</td>
</tr>
<tr>
<td>Professional, Scientific &amp; Technical Services</td>
<td>4,708</td>
<td>$72,989</td>
</tr>
<tr>
<td>Public Administration</td>
<td>3,677</td>
<td>$59,113</td>
</tr>
<tr>
<td>Other Services</td>
<td>2,924</td>
<td>$31,088</td>
</tr>
<tr>
<td>Arts, Entertainment &amp; Recreation</td>
<td>1,437</td>
<td>$45,205</td>
</tr>
<tr>
<td>Management of Companies &amp; Enterprises</td>
<td>1,362</td>
<td>$104,114</td>
</tr>
<tr>
<td>Finance &amp; Insurance</td>
<td>1,147</td>
<td>$57,742</td>
</tr>
<tr>
<td>Real Estate Rental &amp; Leasing</td>
<td>974</td>
<td>$49,250</td>
</tr>
</tbody>
</table>

Source: JobsEQ

Average Annual Wage

WYEDC 2020 ANNUAL IMPACT
COMMUNITY HEALTH IMPROVEMENT PLAN, 2018-2023

Working to remove or reduce five barriers to Jobs and Education, the outcome of which will have a positive effect on poverty, discrimination, and adverse childhood experiences (ACE’s) by 2023.

Despite the COVID-19 pandemic, progress was made on all five Jobs and Education subcommittees listed below.

CHILDCARE/EARLY CHILDHOOD EDUCATION

Lead Agency: The Family Conservancy

2020 Update: Start Young entered a partnership agreement with KidZone Learning Center of Wyandotte County, Inc. to assist in opening a new childcare center at 51st Street & Leavenworth Road to serve 80+ infant, toddlers, and preschool children. In Q3, Start Young assisted 184 children ages birth to 3, and 260 children ages 3 to 5 with accessing quality childcare through subsidies, scholarships, and gap funding.

CRIMINAL HISTORY

Lead Agency: Kansas Department of Commerce

2020 Update: Work on the Clean Slate Law - auto expungement of some, but not all, defined criminal records after time has been served – is still ongoing. Asset mapping of services for justice-involved individuals is underway.

LANGUAGE

Lead Agency: Wyandotte Economic Development Council

2020 Update: The group worked to fine-tune the Business ESL Program and now have one business on board for 2021 and three others that are interested in the program. The program provides on-site ESL training to improve communication and safety and upskill employees.

POST-SECONDARY EDUCATION/INDUSTRY RECOGNIZED CERTIFICATIONS

Lead Agency: Kansas State University - Olathe Campus

2020 Update: Redirected efforts to assist CHIP Health Access Focus Group with Education to Employer Pipeline Strategy. The group focused more on liveable wages and emerging careers, particularly where there is a high need for bilingual workers, like dieticians or radiology technicians.

TRANSPORTATION

Lead Agency: Mid-America Regional Council (MARC)

2020 Update: Some member agencies participated in a National Science Foundation grant application submitted by The University of Kansas (KU). The grant seeks to create solutions that address youth employment disparities by improving Out-of-School Time (OST) activity awareness and transportation access while reducing access inequities. KU was recommended for grant award.
## POPULATION

<table>
<thead>
<tr>
<th></th>
<th>Wyandotte County</th>
<th>Kansas</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>164,861</td>
<td>664,740</td>
<td>331,066</td>
</tr>
</tbody>
</table>

*Source: US Census ACS 2015-2019*

## MEDIAN HOUSEHOLD INCOME

Wyandotte County MHI has increased each of the last 3 years:

- **2019:** $46,881 (86th) *
- **2018:** $47,285 (66th) *
- **2017:** $46,310 (76th) *
- **2016:** $43,396 (87th) *
- **2015:** $41,746 (95th) *

*Out of 105 counties in Kansas


## Labor Participation Rate*

<table>
<thead>
<tr>
<th></th>
<th>Wyandotte County</th>
<th>Kansas</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>66.4%</td>
<td>66.7%</td>
<td>63.4%</td>
</tr>
</tbody>
</table>

*Source: US Census ACS 5-year, 2015-2019

## Poverty Level (all population)*

<table>
<thead>
<tr>
<th></th>
<th>Wyandotte County</th>
<th>Kansas</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>19.2%</td>
<td>11.4%</td>
<td>13.4%</td>
</tr>
</tbody>
</table>

*Source: US Census ACS 5-year, 2015-2019

## WYCOWORKS

As part of WYEDC’s goal to increase the median household income, WYEDC developed an outreach campaign to help connect Wyandotte County residents unemployed during the pandemic to available jobs through a collaboration with the Unified Government and Workforce Partnership using $350,000 in CARES Act funds. The campaign kicked off on October 1 and concluded December 30. The wrap around marketing and outreach campaign included:

- **Streaming ads** on Spotify, YouTube and TikTok: 1,131,485
- **Local channel impressions:** 193,016
- **Search engine display ad impressions:** 177,135
- **Social media ad impressions:** 103,559
- **Radio ads** in both English (500) and Spanish (349)
- **Television ads** in both English (149) and Spanish (184)
- **12 Community Outreach Coordinators** connecting with residents and providing information
- **4 direct mailers and follow up email blasts to all unemployed** focused on connecting with Workforce Partnership and KCK Community College training opportunities
- **A video series** highlighting career opportunities in collaboration with Junior Achievement
- **A mobile-friendly website** to visualize available jobs, show transit routes, childcare, education, and social services in the county in collaboration with the University of Kansas.
- **A WYCOWorks-specific landing page** on the Workforce Partnership website at workforcepartnership.com/wyco-works - 6,055 visitors
- **Print media** with the KC Hispanic News and **streaming video** with Tico Tuned In with JOCO & WYCO Works
- **Extended office and weekend hours** at Workforce Partnership
- **Funding for a Career Navigator** at Workforce Partnership
- **BPU Insert**

## WYCO UNEMPLOYMENT RATE:

<table>
<thead>
<tr>
<th>Month</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td></td>
</tr>
<tr>
<td>April</td>
<td></td>
</tr>
<tr>
<td>November</td>
<td></td>
</tr>
</tbody>
</table>

*Source: Kansas Department of Labor/Unified Government Finance Department - Research Division
INVESTORS

COMMUNITY PARTNERS

City of Bonner Springs
KANSAS

KANSAS CITY
BPU
THE POWER OF COMMUNITY

KANSAS CITY
UNIFIED GOVERNMENT
Johnson County • Kansas City, Kansas

United Way
of Greater Kansas City

TITANIUM INVESTORS

KANSAS MANUFACTURING SOLUTIONS
Trusted Advisors for Growth

PLATINUM INVESTORS

Bartlett & West
Civil Engineering • Surveying • Utilities

BHC RHODES

evergy

First National Bank

GREATER KANSAS CITY
BUILDING & CONSTRUCTION TRADES COUNCIL

KANSAS CITY, MO

JE Dunn

LANE 4
PROPERTY GROUP

McCOWN GORDON
CONSTRUCTION

SECURITY BANK
OF KANSAS CITY

THE UNIVERSITY OF
KANSAS HEALTH SYSTEM

VanTrust
REAL ESTATE LLC
GOLD INVESTORS

Bank of Labor
Central Bank of the Midwest
GLMV Architecture
Glomstar Electric, Inc.
Donnelly College
MKS Electrical & Technology
LECET Labor Contractor Partnership
LiUNA!
Newmark Grubb Zimmer
Polsinelli
Providence Medical Center
Thorton Tomasetti
Turner

BRONZE INVESTORS

Bank Midwest
Continental Consulting Engineers
Copaken Brooks
Express Employment Professionals
FDF Wealth Strategies
First State Bank & Trust
Fishman Commercial Real Estate
FSC, Inc.
GBA Companies
Greater KC Foreign Trade Zone, Inc.
Heartland Business Capital
Hunt Midwest
Jones Development Company
KCK Area Chamber of Commerce
KCK Public Schools
KBS Constructors
Kelly Construction Group
Lathrop GPM
LED Direct
Olsson
PRETECH Corporation
Reece Commercial
Renaissance Infrastructure Consulting
Terracon
TreanorHL
Union Bank & Trust
Unite Private Networks
University of Kansas Medical Center
US Engineering Company
Wyandotte Health Foundation
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Chris Vaeth, Treasurer
  McCownGordon Construction
Jeff Turk, Secretary
  VanTrust Real Estate
Hunter Harris, 1st Vice Chair
  Flint Development
Bob Milan, 2nd Vice Chair
  Board of Public Utilities
Chris Herre, Past Chair
  Rose Design Build
Mayor David Alvey
  Unified Government of Wyandotte County/KCK
Commissioner Tom Burroughs
  Unified Government of Wyandotte County/KCK
Scott Grandon
  Pipefitters Association Local Union 533
Mayor Jeff Harrington
  City of Bonner Springs
Kevin Honomichl
  BHC Rhodes
Mark Long
  Newmark Grubb Zimmer
Mayor John McTaggart
  City of Edwardsville
Dr. Greg Mosier
  Kansas City Kansas Community College
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  Design Mechanical, Inc.
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  Polsinelli
Chris Vering
  Knit-Rite

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